Group Selection

Priced as of July 6, 2018

Note: Group tickers incorporate hyperlinks to decile charts, and then a link to our Toolkit of the group members.

See back pages for user guide and disclaimer.
Sources for all charts: BMO Capital Markets
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Sector View

Sector Relative Strength Profiles*

<table>
<thead>
<tr>
<th>Hyperlink</th>
<th>% Outperforming Energy/Glob/CDA</th>
<th>Reward/Risk Energy/Glob/CDA</th>
<th>Trend Psn Energy/Glob/CDA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Energy</td>
<td>45% / 50% / 56%</td>
<td>-3% / +11% / +3%</td>
<td></td>
</tr>
<tr>
<td>Materials</td>
<td>39% / 43% / 49%</td>
<td>-9% / +13% / -13%</td>
<td></td>
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<tr>
<td>Industrials</td>
<td>40% / 45% / 51%</td>
<td>-6% / -14% / -22%</td>
<td></td>
</tr>
<tr>
<td>CMR Disc</td>
<td>45% / 49% / 53%</td>
<td>-10% / -3% / -13%</td>
<td></td>
</tr>
<tr>
<td>CMR Stap</td>
<td>41% / 46% / 48%</td>
<td>-2% / +8% / -9%</td>
<td></td>
</tr>
<tr>
<td>Hlth Care</td>
<td>56% / 59% / 63%</td>
<td>+6% / +10% / 0%</td>
<td></td>
</tr>
<tr>
<td>Financials</td>
<td>46% / 51% / 58%</td>
<td>-17% / -9% / -21%</td>
<td></td>
</tr>
<tr>
<td>Info Tech</td>
<td>55% / 57% / 63%</td>
<td>-6% / 0% / -9%</td>
<td></td>
</tr>
<tr>
<td>Telecom</td>
<td>24% / 28% / 44%</td>
<td>-5% / +3% / -9%</td>
<td></td>
</tr>
<tr>
<td>Utilities</td>
<td>32% / 39% / 49%</td>
<td>+8% / +13% / 0%</td>
<td></td>
</tr>
<tr>
<td>Real Estate</td>
<td>46% / 50% / 60%</td>
<td>+4% / +16% / 6%</td>
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</tbody>
</table>

*Three terms define the relative performance Z-Score rating versus the markets (US = S&P 500; GBL = MSCI AC World; CDA = S&P/TSX Composite)
(a) % Outperforming - what percentage of sector members is outperforming the market,
(b) Reward/Risk - how consistent is the median relative strength performance of the sector membership (  /  ranking),
(c) Trend Psn - what is the net percentage of the sector members which are breaking above/below relative strength channels.
The strength z-Score is weighted 60% towards the trend parameters (% outperforming and reward/risk ratios) and 40% towards the trend positions (reversals of trends). Gridlines are placed at 0.5 increments.

See Help Pages for further details
Consumer Staples

July 6, 2018

Momentum

Strength

FdRetail 36 stocks; $364bn
SoftDrinks 19 stocks; $506bn
HhldPrdct 18 stocks; $543bn
Tobacco 13 stocks; $563bn
SprCntrs 13 stocks; $497bn
PersPrdct 122 stocks; $1182bn
PkgFdMt 123 stocks; $1162bn
Dist&Vnt 12 stocks; $365bn
Brewers 14 stocks; $476bn
AgriProd 25 stocks; $106bn
DrugRetail 6 stocks; $82bn

FdDistri 12 stocks; $63bn

36 stocks; $364bn
18 stocks; $543bn
13 stocks; $563bn
13 stocks; $497bn
122 stocks; $1182bn
123 stocks; $1162bn
12 stocks; $365bn
14 stocks; $476bn
25 stocks; $106bn
6 stocks; $82bn
Telecommunication Services

July 6, 2018

Mark Steele (416) 359-4641

Momentum

Strength

WlsTelSrv
44 stocks; $858bn

IntgTelSrv
58 stocks; $1267bn

AltCar
11 stocks; $59bn
**User Guide 1 - Definitions & Dataset**

**Group Strength**
Our Global Group analysis is based on bottom-up equity relative strength analysis as opposed to industry group (index) relative strength analysis.

**Strength Decile Defined By**
1. What percentage of a group's members are outperforming
2. How consistent that outperformance is
3. How the members are positioned (above/below) vs. their trend channels.

**Momentum Decile**
Rate of change of strength (change in 5-day moving average)

**The Underlying Equity Relative Strength Analysis**
Each day, for every equity we cover, our relative strength system assesses the best fit trend from a spectrum which covers a minimum trend duration of six months, and a maximum of 4-years. The "best fit" is the trend which maximizes duration, and minimizes deviation from the trend. Our process is flexible, thorough, and because it is run daily, timely.

**The Dataset:**
- Over 5,700 securities.
- Groups have a:
  - Median depth of 28
  - Average depth of 36

**Heat Map Colour and Symbol Guide**
Strength is highlighted by the background of the group title
- Bright green = best (1st decile) transitions towards...
- Bright red = worst (10th decile)
Momentum is highlighted in the border of the group title
- Colour map for momentum is the same as strength
Symbols to the right of the group ticker show where a group moved from in the previous session. Below the group symbol we highlight the number and total market capitalization of the members in a group. Clicking on the group, which brings up the chart via a hyperlink, will help to clarify the moves.
Our Goals:
- To buy outperforming stocks in favoured groups
- To avoid underperforming stocks in unfavoured groups
- To be alerted of and act on the changes

#1 Rule of Momentum: You can use it only if it exists

- In stable/trending markets, one can buy stocks with high strength and momentum and hold them as long as momentum does not turn negative (trend following).

- In very rotational markets (e.g., where credit, currency, commodity conditions are choppy/changing):
  - Buying high strength and high momentum may be dangerous (buying yesterday’s winners).
  - One is better off buying stocks with moderate strength and high momentum (bottom fishing).
User Guide 3 - Buy/Hold/Sell

Buy
- Groups with high strength and high positive momentum (top left) - “In Favour”
- Groups with moderate strength and high positive momentum - “Transitioning to Positive”
- Groups with mediocre strength and high positive momentum - “Gaining Favour”

Buy/Hold
- Groups with high strength and neutral momentum (middle left) - “Maintaining Favour”

Sell
- Groups with low strength and high negative momentum (bottom right) - “Out of Favour”
- Groups with moderately negative strength and high negative momentum - “Transitioning to Negative”
- Groups with mediocre strength and high negative momentum - “Losing Favour”
- Each group is hyperlinked to a chart that shows the relative strength decile as a function of time, and the moving average (momentum).

- Each chart is hyperlinked to the group membership, in our RS Filter Toolkit.
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<td>Buy</td>
<td>Outperform</td>
<td>43.2%</td>
<td>22.8%</td>
<td>57.4%</td>
<td>44.1%</td>
<td>57.0%</td>
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<td>Hold</td>
<td>Market Perform</td>
<td>53.2%</td>
<td>13.1%</td>
<td>40.6%</td>
<td>52.6%</td>
<td>41.1%</td>
<td>41.6%</td>
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<tr>
<td>Sell</td>
<td>Underperform</td>
<td>3.7%</td>
<td>9.5%</td>
<td>2.0%</td>
<td>3.2%</td>
<td>1.6%</td>
<td>5.5%</td>
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* Reflects rating distribution of all companies covered by BMO Capital Markets Corp. equity research analysts.
** Reflects rating distribution of all companies from which BMO Capital Markets Corp. has received compensation for Investment Banking services as percentage within ratings category.
*** Reflects rating distribution of all companies from which BMO Capital Markets Corp. has received compensation for Investment Banking services as percentage of Investment Banking clients.
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(S) = Speculative investment;
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