Group Selection

Priced as of July 6, 2016

Note: Group tickers incorporate hyperlinks to decile charts, and then a link to our Toolkit of the group members.

See back pages for user guide and disclaimer.
Sources for all charts: BMO Capital Markets
Table of Contents

3. Sector View
4. Strength Changes Last Session
5. Resource Summary
6. Energy
7. Materials
8. Industrials
9. Consumer Discretionary
10. Consumer Staples
11. Health Care
12. Financials
13. Information Technology
14. Telecom
15. Utilities
16. User Guide
Sector View

Sector Relative Strength Profiles*

<table>
<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td>Energy</td>
<td>57% / 60% / 38%</td>
<td>2% / 5% / 1%</td>
<td></td>
</tr>
<tr>
<td>Materials</td>
<td>58% / 62% / 43%</td>
<td>-1% / 3% / -1%</td>
<td></td>
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<tr>
<td>Industrials</td>
<td>52% / 56% / 24%</td>
<td>-15% / -9% / -9%</td>
<td></td>
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<tr>
<td>CMR Disc</td>
<td>39% / 44% / 20%</td>
<td>-13% / -6% / -9%</td>
<td></td>
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<tr>
<td>CMR Stap</td>
<td>58% / 64% / 27%</td>
<td>4% / 8% / 2%</td>
<td></td>
</tr>
<tr>
<td>Hlth Care</td>
<td>39% / 42% / 20%</td>
<td>9% / 16% / 12%</td>
<td></td>
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<tr>
<td>Financials</td>
<td>44% / 48% / 21%</td>
<td>-13% / -6% / -8%</td>
<td></td>
</tr>
<tr>
<td>Info Tech</td>
<td>45% / 49% / 22%</td>
<td>-8% / -2% / -4%</td>
<td></td>
</tr>
<tr>
<td>Telecom</td>
<td>45% / 48% / 20%</td>
<td>3% / 9% / 0%</td>
<td></td>
</tr>
<tr>
<td>Utilities</td>
<td>63% / 69% / 33%</td>
<td>6% / 11% / 14%</td>
<td></td>
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</table>

*Three terms define the relative performance Z-Score rating versus the markets (US = S&P 500; GBL = MSCI AC World; CDA = S&P/TSX Composite)

(a) % Outperforming - what percentage of sector members is outperforming the market,
(b) Reward/Risk - how consistent is the median relative strength performance of the sector membership ( / ranking),
(c) Trend Psn - what is the net percentage of the sector members which are breaking above/below relative strength channels.

The strength Z-Score is weighted 60% towards the trend parameters (% outperforming and reward/risk ratios) and 40% towards the trend positions (reversals of trends). Gridlines are placed at 0.5 increments.

See Help Pages for further details.
Momentum

Strength

July 6, 2016

Mark Steele (416) 359-4641

Strength Changes Last Session

DvrsMng ← HomeBld → MotcyMfg
Railroads ← Pharma → ElecComp
ElecComp ← LfSciSrv → REstDvAct

Biotech ← FrstPrd →

Footwear

Publishing

InetRtl

DataProc → IndCongl

IntgTelSrv

MortgREIT ← HhldPrdct →

HCService ← InetSftSrv → Hsware

SpecStors ←

Trucking

P&C Insur

OOG Equip

ElecCompEq ← SoftDrinks → HdwrtSt&P

Hwy&Rail

ElcCmpEq ← ComEquip → AutoRtl

DiversChm →

BldPrdcts

OG E&P ← DrugRetail →

HomeFurn ←

FdRetail ← ApparRtl ← Mov&Ent →

HmEntSwr ← OfficeServ ←

Cas&Gam ← CnstMch&TF

Ag&Farm ← Sec&Alm

Rstaurnt ←

ElecInstr

AirFrght →

DiversBnk
**Consumer Staples**

- **Tobacco**: 13 stocks; $710bn
- **Dist&Vnt**: 12 stocks; $241bn
- **PkgFdMt**: 17 stocks; $1216bn
- **Brewers**: 4 stocks; $544bn
- **HhldPrdct**: 18 stocks; $573bn
- **SprCntrs**: 17 stocks; $448bn
- **SoftDrnks**: 17 stocks; $490bn
- **PersPrdct**: 28 stocks; $378bn
- **FdDistri**: 12 stocks; $560bn
- **FdRetail**: 38 stocks; $336bn
- **DrugRetail**: 7 stocks; $271bn
- **AgriProd**: 28 stocks; $106bn
Information Technology

July 6, 2016

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ElecComp 39 stocks; $186bn
SystmSwr 38 stocks; $98bn
Semi 83 stocks; $816bn
DataProc 48 stocks; $599bn
InetSftSrv 96 stocks; $1272bn
HdwrSt&P 46 stocks; $988bn
HmEntSwr 14 stocks; $113bn
ComEquip 48 stocks; $308bn
TechDist 14 stocks; $17bn
ElecInstr 44 stocks; $167bn
EMS 20 stocks; $104bn
SemiEqp 40 stocks; $152bn
ApplicSwr 74 stocks; $463bn

Information Technology

Momentum

Strength
Utilities

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Momentum

Strength

- GasUtil
  - 90 stocks: $1053bn
- RenewElec
  - 25 stocks: $300bn
- ElecUtil
  - 92 stocks: $1053bn
- MultiUtil
- IPP Trad
  - 25 stocks: $99bn
- WaterUtil
  - 23 stocks: $84bn

36 stocks; $211bn
25 stocks; $500bn
37 stocks; $449bn
25 stocks; $99bn
23 stocks; $84bn
User Guide 1 - Definitions & Dataset

Group Strength
Our Global Group analysis is based on bottom-up equity relative strength analysis as opposed to industry group (index) relative strength analysis.

Strength Decile Defined By
1. What percentage of a groups members are outperforming
2. How consistent that outperformance is
3. How are the members positioned (above/below) vs. their trend channels.

Momentum Decile
Rate of change of strength (change in 5-day moving average)

The Underlying Equity Relative Strength Analysis
Each day, for every equity we cover, our relative strength system assesses the best fit trend from a spectrum which covers a minimum trend duration of six months, and a maximum of 4-years. The "best fit" is the trend which maximizes duration, and minimizes deviation from the trend. Our process is flexible, thorough, and because it is run daily, timely.

The Dataset:
- Over 5,700 securities.
- Groups have a:
  ...Median depth of 28
  ...Average depth of 36

Heat Map Colour and Symbol Guide
Strength is highlighted by the background of the group title
- Bright green = best (1st decile) transitions towards...
- Bright red = worst (10th decile)
Momentum is highlighted in the border of the group title
- Colour map for momentum is the same as strength
Symbols to the right of the group ticker show where a group moved from in the previous session. Below the group symbol we highlight the number and total market capitalization of the members in a group. Clicking on the group, which brings up the chart via a hyperlink, will help to clarify the moves.
Our Goals:
- To buy outperforming stocks in favoured groups
- To avoid underperforming stocks in unfavoured groups
- To be alerted of and act on the changes

#1 Rule of Momentum: You can use it only if it exists

- In stable/trending markets, one can buy stocks with high strength and momentum and hold them as long as momentum does not turn negative (trend following).

- In very rotational markets (e.g., where credit, currency, commodity conditions are choppy/changing):
  - Buying high strength and high momentum may be dangerous (buying yesterday's winners).
  - One is better off buying stocks with moderate strength and high momentum (bottom fishing).
User Guide 3 - Buy/Hold/Sell

Buy
- Groups with high strength and high positive momentum (top left) - “In Favour”
- Groups with moderate strength and high positive momentum - “Transitioning to Positive”
- Groups with mediocre strength and high positive momentum - “Gaining Favour”

Buy/Hold
- Groups with high strength and neutral momentum (middle left) - “Maintaining Favour”

Sell
- Groups with low strength and high negative momentum (bottom right) - “Out of Favour”
- Groups with moderately negative strength and high negative momentum - “Transitioning to Negative”
- Groups with mediocre strength and high negative momentum - “Losing Favour”
- Each group is hyperlinked to a chart that shows the relative strength decile as a function of time, and the moving average (momentum).

- Each chart is hyperlinked to the group membership, in our RS Filter Toolkit.
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<th>Rating Category</th>
<th>BMO US Rating</th>
<th>BMOCM US IB Clients**</th>
<th>BMOCM US IB Clients***</th>
<th>BMOCM IB Clients****</th>
</tr>
</thead>
<tbody>
<tr>
<td>Buy</td>
<td>Outperform</td>
<td>42.2%</td>
<td>18.6%</td>
<td>54.7%</td>
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<tr>
<td>Hold</td>
<td>Market Perform</td>
<td>54.3%</td>
<td>11.3%</td>
<td>42.7%</td>
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<tr>
<td>Sell</td>
<td>Underperform</td>
<td>3.5%</td>
<td>11.1%</td>
<td>2.7%</td>
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* Reflects rating distribution of all companies covered by BMO Capital Markets Corp. equity research analysts.
** Reflects rating distribution of all companies from which BMO Capital Markets Corp. has received compensation for Investment Banking services as percentage within ratings category.
*** Reflects rating distribution of all companies from which BMO Capital Markets Corp. has received compensation for Investment Banking services as percentage of Investment Banking clients.
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Und = Underperform - Forecast to underperform the analyst’s coverage universe on a total return basis;
(S) = Speculative investment;
NR = No rating at this time; and
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