Group Selection
Priced as of July 4, 2012

Note: Group tickers incorporate hyperlinks to decile charts, and then a link to our Toolkit of the group members.

See back pages for user guide and disclaimer.
Sources for all charts: BMO Capital Markets

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**Sector View**

### Sector Relative Strength Profiles*

<table>
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<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Energy</td>
<td>Energy</td>
<td>18% / 25% / 37%</td>
<td>/ / /</td>
<td>10% / 11% / 0%</td>
</tr>
<tr>
<td>Materials</td>
<td>Materials</td>
<td>17% / 25% / 33%</td>
<td>/ / /</td>
<td>3% / 3% / -8%</td>
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<tr>
<td>Industrials</td>
<td>Industrials</td>
<td>33% / 45% / 57%</td>
<td>/ / /</td>
<td>9% / 8% / -8%</td>
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<tr>
<td>CMR Disc</td>
<td>CMR Disc</td>
<td>44% / 56% / 67%</td>
<td>/ / /</td>
<td>0% / 2% / -14%</td>
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<tr>
<td>CMR Stap</td>
<td>CMR Stap</td>
<td>49% / 65% / 79%</td>
<td>/ / /</td>
<td>10% / 9% / -5%</td>
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<tr>
<td>Hlth Care</td>
<td>Hlth Care</td>
<td>44% / 61% / 72%</td>
<td>/ / /</td>
<td>13% / 16% / -1%</td>
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<tr>
<td>Financials</td>
<td>Financials</td>
<td>45% / 65% / 76%</td>
<td>/ / /</td>
<td>12% / 12% / -2%</td>
</tr>
<tr>
<td>Info Tech</td>
<td>Info Tech</td>
<td>34% / 45% / 54%</td>
<td>/ / /</td>
<td>6% / 5% / -8%</td>
</tr>
<tr>
<td>Telecom</td>
<td>Telecom</td>
<td>28% / 39% / 49%</td>
<td>/ / /</td>
<td>17% / 17% / -1%</td>
</tr>
<tr>
<td>Utilities</td>
<td>Utilities</td>
<td>32% / 52% / 65%</td>
<td>/ / /</td>
<td>11% / 11% / -6%</td>
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</tbody>
</table>

*Three terms define the relative performance Z-Score rating versus the markets (US = S&P 500; GBL = S&P Global 1200; CDA = S&P/TSX Composite)

(a) % Outperforming - what percentage of sector members is outperforming the market,
(b) Reward/Risk - how consistent the median relative strength performance of the sector membership (ranking), and
(c) Trend Psn - what is the net percentage of the sector members which are breaking above/below relative strength channels.

The strength z-Score is weighted 60% towards the trend parameters (% outperforming and reward/risk ratios) and 40% towards the trend positions (reversals of trends). Gridlines are placed at 0.5 increments.
July 4, 2012

**Energy**

- **OG StTr** - 69 stocks; $410bn
- **Int O&G** - 36 stocks; $210bn
- **OG E&P** - 220 stocks; $100bn
- **OG Equip** - 79 stocks; $374bn
- **OG Drill** - 33 stocks; $104bn
- **Coal&Uran** - 51 stocks; $144bn
- **OG RfMkt** - 45 stocks; $232bn

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BMO Capital Markets
# Consumer Staples

**Dist&Vnt**
- 15 stocks; $188bn

**PersPrdct**
- 25 stocks; $182bn

**Brewers**
- 12 stocks; $150bn

**HhldPrdct**
- 17 stocks; $389bn

**PkgFdMt**
- 84 stocks; $745bn

**SprCntrs**
- 16 stocks; $430bn

**SoftDrnks**
- 14 stocks; $377bn

**Tobacco**
- 17 stocks; $567bn

**FdRetail**
- 38 stocks; $302bn

**DrugRetail**
- 10 stocks; $107bn

**FdDistri**
- 11 stocks; $30bn

**AgriProd**
- 25 stocks; $112bn
Utilities

Momentum

Strength

July 4, 2012

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Utilities

ElecUtil
83 stocks; $803bn

WaterUtil
20 stocks; $47bn

GasUtil
28 stocks; $143bn

MultiUtil
38 stocks; $374bn

IPPTrad
45 stocks; $137bn
User Guide 1 - Definitions & Dataset

Group Strength
Our Global Group analysis is based on bottom-up equity relative strength analysis as opposed to industry group (index) relative strength analysis.

Strength Decile Defined By
1. What percentage of a group’s members are outperforming
2. How consistent that outperformance is
3. How are the members positioned (above/below) vs. their trend channels.

Momentum Decile
Rate of change of strength (change in 5-day moving average)

The Underlying Equity Relative Strength Analysis
Each day, for every equity we cover, our relative strength system assesses the best fit trend from a spectrum which covers a minimum trend duration of six months, and a maximum of 4-years. The "best fit" is the trend which maximizes duration, and minimizes deviations from the trend. Our process is flexible, thorough, and because it is run daily, timely.

The Dataset:
- Over 5,000 securities.
- Groups have a:
  ...Median depth of 25
  ...Average depth of 35

Heat Map Colour and Symbol Guide
Strength is highlighted by the background of the group title
- Bright green = best (1st decile) transitions towards...
- Bright red = worst (10th decile)

Momentum is highlighted in the border of the group title
- Colour map for momentum is the same as strength

Symbols to the right of the group ticker show where a group moved from in the previous session. Below the group symbol we highlight the number and total market capitalization of the members of a group. Clicking on the group, which brings up the chart via a hyperlink, will help to clarify the moves.
User Guide 2 - Momentum

Our Goals:
- To buy outperforming stocks in favoured groups
- To avoid underperforming stocks in unfavoured groups
- To be alerted of and act on the changes

#1 Rule of Momentum: You can use it only if it exists

- In stable/trending markets, one can buy stocks with high strength and momentum and hold them as long as momentum does not turn negative (trend following).

- In very rotational markets (e.g., where credit, currency, commodity conditions are choppy/changing):
  - Buying high strength and high momentum may be dangerous (buying yesterday’s winners).
  - One is better off buying stocks with moderate strength and high momentum (bottom fishing).
Buy
- Groups with high strength and high positive momentum (top left) - “In Favour”
- Groups with moderate strength and high positive momentum - “Transitioning to Positive”
- Groups with mediocre strength and high positive momentum - “Gaining Favour”

Buy/Hold
- Groups with high strength and neutral momentum (middle left) - “Maintaining Favour”

Sell
- Groups with low strength and high negative momentum (bottom right) - “Out of Favour”
- Groups with moderately negative strength and high negative momentum - “Transitioning to Negative”
- Groups with mediocre strength and high negative momentum - “Losing Favour”
- Each group is hyperlinked to a chart that shows the relative strength decile as a function of time, and the 5-day and 20-day moving averages (momentum).

- Each chart is hyperlinked to the group membership, in our RS Filter Toolkit.
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<th>Rating Category</th>
<th>BMO Rating</th>
<th>BMOCM US Universe*</th>
<th>BMOCM US IB Clients**</th>
<th>BMOCM US IB Clients***</th>
<th>BMOCM Universe****</th>
<th>BMOCM IB Clients*****</th>
<th>Starmine Universe</th>
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<td>Buy</td>
<td>Outperform</td>
<td>37.7%</td>
<td>12.1%</td>
<td>52.1%</td>
<td>39.2%</td>
<td>48.3%</td>
<td>54.6%</td>
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<tr>
<td>Hold</td>
<td>Market Perform</td>
<td>60.0%</td>
<td>7.0%</td>
<td>47.9%</td>
<td>57.6%</td>
<td>51.0%</td>
<td>40.1%</td>
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<tr>
<td>Sell</td>
<td>Underperform</td>
<td>2.4%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>3.2%</td>
<td>0.7%</td>
<td>5.3%</td>
</tr>
</tbody>
</table>

* Reflects rating distribution of all companies covered by BMO Capital Markets Corp. equity research analysts.
** Reflects rating distribution of all companies from which BMO Capital Markets Corp. has received compensation for Investment Banking services as percentage within ratings category.
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(S) = speculative investment;
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