Group Selection

Priced as of September 8, 2017

Note: Group tickers incorporate hyperlinks to decile charts, and then a link to our Toolkit of the group members.

See back pages for user guide and disclaimer.
Sources for all charts: BMO Capital Markets
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Sector Relative Strength Profiles*

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<tbody>
<tr>
<td>Energy</td>
<td>20% / 17% / 23%</td>
<td>18% / 16% / 0%</td>
<td></td>
</tr>
<tr>
<td>Materials</td>
<td>52% / 43% / 56%</td>
<td>19% / 16% / 1%</td>
<td></td>
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<tr>
<td>Industrials</td>
<td>54% / 47% / 60%</td>
<td>8% / 6% / -10%</td>
<td></td>
</tr>
<tr>
<td>CMR Disc</td>
<td>51% / 45% / 55%</td>
<td>1% / 0% / -13%</td>
<td></td>
</tr>
<tr>
<td>CMR Stap</td>
<td>50% / 44% / 53%</td>
<td>7% / 4% / -13%</td>
<td></td>
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<tr>
<td>Hlth Care</td>
<td>56% / 52% / 60%</td>
<td>12% / 9% / -3%</td>
<td></td>
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<tr>
<td>Financials</td>
<td>51% / 42% / 57%</td>
<td>-10% / -15% / -44%</td>
<td></td>
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<tr>
<td>Info Tech</td>
<td>64% / 58% / 67%</td>
<td>0% / -4% / -17%</td>
<td></td>
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<tr>
<td>Telecom</td>
<td>53% / 48% / 59%</td>
<td>1% / -4% / -24%</td>
<td></td>
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<tr>
<td>Utilities</td>
<td>62% / 52% / 69%</td>
<td>15% / 13% / -5%</td>
<td></td>
</tr>
<tr>
<td>Real Estate</td>
<td>49% / 42% / 55%</td>
<td>17% / 13% / -8%</td>
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*Three terms define the relative performance Z-Score rating versus the markets (US = S&P 500; GBL = MSCI AC World; CDA = S&P/TSX Composite)
(a) % Outperforming - what percentage of sector members is outperforming the market,
(b) Reward/Risk - how consistent is the median relative strength performance of the sector membership ( / ranking),
(c) Trend Psn - what is the net percentage of the sector members which are breaking above/below relative strength channels.
The strength z-Score is weighted 60% towards the trend parameters (% outperforming and reward/risk ratios) and 40% towards the trend positions (reversals of trends). Gridlines are placed at 0.5 increments.

See Help Pages for further details
Consumer Discretionary

Momentum

Strength

Mark Steele (416) 359-4641

September 8, 2017

Cas&Gam 37 stocks; $297bn
HmImpRtl 7 stocks; $267bn
AutoParts 46 stocks; $363bn
MotcyMfg 4 stocks; $44bn
GMrchStrs 12 stocks; $126bn
SpecStors 25 stocks; $99bn
Mov&Ent 23 stocks; $337bn

Aprl&Gds 43 stocks; $613bn
Educat 17 stocks; $59bn
CmrElec 11 stocks; $136bn
ApparlRtl 15 stocks; $136bn
DeptStrs 20 stocks; $75bn

HomeBid 35 stocks; $150bn
Htl&Rsr 24 stocks; $235bn
CmpEIRtl 9 stocks; $40bn
Footwear 14 stocks; $117bn
HhlDpl 15 stocks; $77bn
AutoMfg 36 stocks; $1015bn

HmFrnsh 10 stocks; $35bn
InetDmRtl 30 stocks; $812bn
Broadcast 22 stocks; $139bn
HomeFurn 8 stocks; $55bn

Rstaurnt 66 stocks; $422bn
Advert 15 stocks; $109bn
LeisFcl 9 stocks; $56bn

Cabl&Sat 22 stocks; $539bn
SpCmSrv 8 stocks; $216bn
Publishing 16 stocks; $52bn

Distrib 9 stocks; $57bn

DeptStrs 32 stocks; $139bn
HmFrnsh 10 stocks; $35bn
CmpEIRtl 9 stocks; $40bn
HhlDpl 15 stocks; $77bn
AutoMfg 36 stocks; $1015bn

HmImpRtl 7 stocks; $267bn
Cas&Gam 37 stocks; $297bn

Mov&Ent 23 stocks; $337bn
ApparlRtl 15 stocks; $136bn
DeptStrs 20 stocks; $75bn

CmrElec 11 stocks; $136bn
SpecStors 25 stocks; $99bn
AutoParts 46 stocks; $363bn
MotcyMfg 4 stocks; $44bn
GMrchStrs 12 stocks; $126bn

Educat 17 stocks; $59bn
Aprl&Gds 43 stocks; $613bn

Strength - Momentum
Telecommunication Services

September 8, 2017

Mark Steele (416) 359-4641

IntgTelSrv →
62 stocks; $134bn

AltCar ←
10 stocks; $57bn

WlsTelSrv ↓
42 stocks; $938bn

62 stocks; $134bn
10 stocks; $57bn
42 stocks; $938bn
Group Strength
Our Global Group analysis is based on bottom-up equity relative strength analysis as opposed to industry group (index) relative strength analysis.

Strength Decile Defined By
1. What percentage of a group's members are outperforming
2. How consistent that outperformance is
3. How the members positioned (above/below) vs. their trend channels.

Momentum Decile
Rate of change of strength (change in 5-day moving average)

The Underlying Equity Relative Strength Analysis
Each day, for every equity we cover, our relative strength system assesses the best fit trend from a spectrum which covers a minimum trend duration of six months, and a maximum of 4-years. The "best fit" is the trend which maximizes duration, and minimizes deviation from the trend. Our process is flexible, thorough, and because it is run daily, timely.

The Dataset:
- Over 5,700 securities.
- Groups have a:
  ...Median depth of 28
  ...Average depth of 36

Heat Map Colour and Symbol Guide
Strength is highlighted by the background of the group title
- Bright green = best (1st decile) transitions towards...
- Bright red = worst (10th decile)
Momentum is highlighted in the border of the group title
- Colour map for momentum is the same as strength
Symbols to the right of the group ticker show where a group moved from in the previous session. Below the group symbol we highlight the number and total market capitalization of the members in a group. Clicking on the group, which brings up the chart via a hyperlink, will help to clarify the moves.
Our Goals:
- To buy outperforming stocks in favoured groups
- To avoid underperforming stocks in unfavoured groups
- To be alerted of and act on the changes

#1 Rule of Momentum: You can use it only if it exists

- In stable/trending markets, one can buy stocks with high strength and momentum and hold them as long as momentum does not turn negative (trend following).
- In very rotational markets (e.g., where credit, currency, commodity conditions are choppy/changing):
  - Buying high strength and high momentum may be dangerous (buying yesterday's winners).
  - One is better off buying stocks with moderate strength and high momentum (bottom fishing).
User Guide 3 - Buy/Hold/Sell

Buy
- Groups with high strength and high positive momentum (top left) - “In Favour”
- Groups with moderate strength and high positive momentum - “Transitioning to Positive”
- Groups with mediocre strength and high positive momentum - “Gaining Favour”

Buy/Hold
- Groups with high strength and neutral momentum (middle left) - “Maintaining Favour”

Sell
- Groups with low strength and high negative momentum (bottom right) - “Out of Favour”
- Groups with moderately negative strength and high negative momentum - “Transitioning to Negative”
- Groups with mediocre strength and high negative momentum - “Losing Favour”
User Guide 4 - Hyperlinks To Decile Charts & Stock Selection

- Each group is hyperlinked to a chart that shows the relative strength decile as a function of time, and the moving average (momentum).

- Each chart is hyperlinked to the group membership, in our RS Filter Toolkit.
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<tr>
<td>Buy</td>
<td>Outperform</td>
<td>43.2%</td>
<td>22.8%</td>
<td>57.4%</td>
<td>44.1%</td>
<td>57.0%</td>
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<tr>
<td>Hold</td>
<td>Market Perform</td>
<td>53.2%</td>
<td>13.1%</td>
<td>40.6%</td>
<td>52.6%</td>
<td>41.1%</td>
<td>41.6%</td>
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<tr>
<td>Sell</td>
<td>Underperform</td>
<td>3.7%</td>
<td>9.5%</td>
<td>2.0%</td>
<td>3.2%</td>
<td>1.6%</td>
<td>5.5%</td>
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* Reflects rating distribution of all companies covered by BMO Capital Markets Corp. equity research analysts.
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(S) = Speculative investment;
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