Group Selection

Priced as of January 22, 2019

Note: Group tickers incorporate hyperlinks to decile charts, and then a link to our Toolkit of the group members.

See back pages for user guide and disclaimer.
Sources for all charts: BMO Capital Markets
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**Sector Relative Strength Profiles**

<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Energy</td>
<td>26% / 31% / 34%</td>
<td>/</td>
<td>0% / -2% / -9%</td>
</tr>
<tr>
<td>Materials</td>
<td>29% / 35% / 39%</td>
<td>/</td>
<td>10% / 7% / 0%</td>
</tr>
<tr>
<td>Industrials</td>
<td>30% / 36% / 42%</td>
<td>/</td>
<td>16% / 9% / 1%</td>
</tr>
<tr>
<td>CMR Disc</td>
<td>30% / 35% / 40%</td>
<td>/</td>
<td>16% / 11% / 5%</td>
</tr>
<tr>
<td>CMR Stap</td>
<td>44% / 53% / 59%</td>
<td>/</td>
<td>9% / 4% / -3%</td>
</tr>
<tr>
<td>Hlth Care</td>
<td>45% / 49% / 54%</td>
<td>/</td>
<td>0% / -4% / -11%</td>
</tr>
<tr>
<td>Financials</td>
<td>31% / 38% / 45%</td>
<td>/</td>
<td>19% / 14% / 3%</td>
</tr>
<tr>
<td>Info Tech</td>
<td>36% / 43% / 46%</td>
<td>/</td>
<td>11% / 7% / -2%</td>
</tr>
<tr>
<td>Comm Srv</td>
<td>43% / 47% / 54%</td>
<td>/</td>
<td>6% / 3% / -7%</td>
</tr>
<tr>
<td>Utilities</td>
<td>52% / 63% / 70%</td>
<td>/</td>
<td>13% / 7% / 1%</td>
</tr>
<tr>
<td>Real Estate</td>
<td>46% / 54% / 61%</td>
<td>/</td>
<td>19% / 14% / 3%</td>
</tr>
</tbody>
</table>

*Three terms define the relative performance Z-Score rating versus the markets (US = S&P 500; GBL = MSCI AC World; CDA = S&P/TSX Composite)*

(a) % Outperforming - what percentage of sector members is outperforming the market,
(b) Reward/Risk - how consistent is the median relative strength performance of the sector membership ( / ranking),
(c) Trend Psn - what is the net percentage of the sector members which are breaking above/below relative strength channels.

The strength z-Score is weighted 60% towards the trend parameters (% outperforming and reward/risk ratios) and 40% towards the trend positions (reversals of trends). Gridlines are placed at 0.5 increments.

See Help Pages for further details.
<table>
<thead>
<tr>
<th>Sector</th>
<th>Momentum</th>
<th>Strength</th>
<th>Stocks</th>
<th>Market Cap</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coal &amp; Uran</td>
<td>21 stocks</td>
<td>$71bn</td>
<td></td>
<td></td>
</tr>
<tr>
<td>OG Refining</td>
<td>39 stocks</td>
<td>$486bn</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Int. O&amp;G</td>
<td>31 stocks</td>
<td>$1715bn</td>
<td></td>
<td></td>
</tr>
<tr>
<td>OG Equipment</td>
<td>57 stocks</td>
<td>$205bn</td>
<td></td>
<td></td>
</tr>
<tr>
<td>OG E&amp;P</td>
<td>105 stocks</td>
<td>$727bn</td>
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<tr>
<td>OG StTTr</td>
<td>72 stocks</td>
<td>$593bn</td>
<td></td>
<td></td>
</tr>
<tr>
<td>OG Drill</td>
<td>12 stocks</td>
<td>$24bn</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Consumer Staples

January 22, 2019

Mark Steele (416) 359-4641

**Momentum**

- **Strength**
  - **Dist&Vnt** → 12 stocks; $341bn
  - **Brewers** ← 14 stocks; $388bn
  - **PkgFdMt** ← 18 stocks; $1147bn
  - **AgriProd** ← 19 stocks; $106bn
  - **FdRetail** ← 30 stocks; $364bn
  - **DrugRetail** ← 6 stocks; $364bn
  - **SoftDrinks** ← 19 stocks; $530bn
  - **Tobacco** ← 13 stocks; $471bn
  - **HhldPrdct** ← 18 stocks; $560bn
  - **PersPrdct** ← 34 stocks; $455bn
  - **SprCntrs** ← 12 stocks; $481bn
  - **FdDistri** → 11 stocks; $56bn

**Strength**

- **PkgFdMt** → 118 stocks; $1147bn
- **AgriProd** → 11 stocks; $106bn
- **FdRetail** → 29 stocks; $364bn
- **DrugRetail** → 35 stocks; $364bn
- **SoftDrinks** → 11 stocks; $530bn
- **Tobacco** → 12 stocks; $471bn
- **HhldPrdct** → 18 stocks; $560bn
- **PersPrdct** → 34 stocks; $455bn
- **SprCntrs** → 12 stocks; $481bn
- **FdDistri** ← 11 stocks; $56bn
Group Strength
Our Global Group analysis is based on bottom-up equity relative strength analysis as opposed to industry group (index) relative strength analysis.

Strength Decile Defined By
1. What percentage of a group’s members are outperforming
2. How consistent that outperformance is
3. How the are members positioned (above/below) vs. their trend channels.

Momentum Decile
Rate of change of strength (change in 5-day moving average)

The Underlying Equity Relative Strength Analysis
Each day, for every equity we cover, our relative strength system assesses the best fit trend from a spectrum which covers a minimum trend duration of six months, and a maximum of 4-years. The "best fit" is the trend which maximizes duration, and minimizes deviation from the trend. Our process is flexible, thorough, and because it is run daily, timely.

The Dataset:
- Over 5,700 securities.
- Groups have a:
  ...Median depth of 28
  ...Average depth of 36

Heat Map Colour and Symbol Guide
Strength is highlighted by the background of the group title
- Bright green = best (1st decile) transitions towards...
- Bright red = worst (10th decile)
Momentum is highlighted in the border of the group title
- Colour map for momentum is the same as strength
Symbols to the right of the group ticker show where a group moved from in the previous session. Below the group symbol we highlight the number and total market capitalization of the members in a group. Clicking on the group, which brings up the chart via a hyperlink, will help to clarify the moves.
Our Goals:
- To buy outperforming stocks in favoured groups
- To avoid underperforming stocks in unfavoured groups
- To be alerted of and act on the changes

#1 Rule of Momentum: You can use it only if it exists

- In stable/trending markets, one can buy stocks with high strength and momentum and hold them as long as momentum does not turn negative (trend following).

- In very rotational markets (e.g., where credit, currency, commodity conditions are choppy/changing):
  - Buying high strength and high momentum may be dangerous (buying yesterday's winners).
  - One is better off buying stocks with moderate strength and high momentum (bottom fishing).
User Guide 3 - Buy/Hold/Sell

Buy
- Groups with high strength and high positive momentum (top left) - “In Favour”
- Groups with moderate strength and high positive momentum - “Transitioning to Positive”
- Groups with mediocre strength and high positive momentum - “Gaining Favour”

Buy/Hold
- Groups with high strength and neutral momentum (middle left) - “Maintaining Favour”

Sell
- Groups with low strength and high negative momentum (bottom right) - “Out of Favour”
- Groups with moderately negative strength and high negative momentum - “Transitioning to Negative”
- Groups with mediocre strength and high negative momentum - “Losing Favour”
User Guide 4 - Hyperlinks To Decile Charts & Stock Selection

- Each group is hyperlinked to a chart that shows the relative strength decile as a function of time, and the moving average (momentum).

- Each chart is hyperlinked to the group membership, in our RS Filter Toolkit.
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<tbody>
<tr>
<td>Buy</td>
<td>Outperform</td>
<td>43.2%</td>
<td>22.8%</td>
<td>57.4%</td>
<td>44.1%</td>
<td>57.0%</td>
<td>52.8%</td>
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<tr>
<td>Hold</td>
<td>Market Perform</td>
<td>53.2%</td>
<td>13.1%</td>
<td>40.6%</td>
<td>52.6%</td>
<td>41.1%</td>
<td>41.6%</td>
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<tr>
<td>Sell</td>
<td>Underperform</td>
<td>3.7%</td>
<td>9.5%</td>
<td>2.0%</td>
<td>3.2%</td>
<td>1.6%</td>
<td>5.5%</td>
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* Reflects rating distribution of all companies covered by BMO Capital Markets Corp. equity research analysts.
** Reflects rating distribution of all companies from which BMO Capital Markets Corp. has received compensation for Investment Banking services as percentage within ratings category.
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Und = Underperform - Forecast to underperform the analyst’s coverage universe on a total return basis;
(S) = Speculative investment;
Spd = Suspended - Coverage and rating suspended until coverage is reinstated;
NR = No Rated - No rating at this time; and
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