Group Selection

Priced as of September 18, 2018

Note: Group tickers incorporate hyperlinks to decile charts, and then a link to our Toolkit of the group members.

See back pages for user guide and disclaimer.
Sources for all charts: BMO Capital Markets
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### Sector Relative Strength Profiles*

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<tbody>
<tr>
<td>Energy</td>
<td>45% / 58% / 56%</td>
<td>-3% / -3% / -5%</td>
<td></td>
</tr>
<tr>
<td>Materials</td>
<td>22% / 31% / 28%</td>
<td>-2% / 2% / 0%</td>
<td></td>
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<tr>
<td>Industrials</td>
<td>32% / 44% / 40%</td>
<td>4% / 6% / 8%</td>
<td></td>
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<tr>
<td>CMR Disc</td>
<td>36% / 43% / 39%</td>
<td>-5% / -3% / -2%</td>
<td></td>
</tr>
<tr>
<td>CMR Stap</td>
<td>30% / 40% / 38%</td>
<td>-6% / -1% / -2%</td>
<td></td>
</tr>
<tr>
<td>Hlth Care</td>
<td>53% / 62% / 60%</td>
<td>-8% / -6% / -6%</td>
<td></td>
</tr>
<tr>
<td>Financials</td>
<td>27% / 43% / 38%</td>
<td>-10% / -8% / -4%</td>
<td></td>
</tr>
<tr>
<td>Info Tech</td>
<td>49% / 56% / 56%</td>
<td>-10% / -5% / -7%</td>
<td></td>
</tr>
<tr>
<td>Telecom</td>
<td>17% / 27% / 24%</td>
<td>13% / 12% / 18%</td>
<td></td>
</tr>
<tr>
<td>Utilities</td>
<td>29% / 46% / 42%</td>
<td>0% / 5% / 2%</td>
<td></td>
</tr>
<tr>
<td>Real Estate</td>
<td>44% / 59% / 54%</td>
<td>-9% / -8% / -3%</td>
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*Three terms define the relative performance Z-Score rating versus the markets (US = S&P 500; GBL = MSCI AC World; CDA = S&P/TSX Composite)

(a) % Outperforming - what percentage of sector members is outperforming the market,
(b) Reward/Risk - how consistent is the median relative strength performance of the sector membership (ranking),
(c) Trend Psn - what is the net percentage of the sector members which are breaking above/below relative strength channels.

The strength z-Score is weighted 60% towards the trend parameters (% outperforming and reward/risk ratios) and 40% towards the trend positions (reversals of trends). Gridlines are placed at 0.5 increments.

See Help Pages for further details
September 18, 2018

Mark Steele (416) 359-4641

Consumer Staples

Momentum

Strength

FdDistri
11 stocks; $63bn

SoftDrnks
19 stocks; $531bn

PkgFdMt
121 stocks; $1156bn

FdRetail
35 stocks; $355bn

Tobacco
13 stocks; $553bn

DrugRetail
8 stocks; $86bn

HhldPrdct
17 stocks; $559bn

PersPrdct
33 stocks; $503bn

AgriProd
25 stocks; $107bn

Dist&Vnt
12 stocks; $346bn

Brewers
14 stocks; $436bn

SprCntrs
13 stocks; $542bn

Consumer Staples
September 18, 2018

Financials

Momentum

Strength

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MltSecHld
24 stocks; $447bn

DivCpMkt
9 stocks; $190bn

OthrDivFS
10 stocks; $102bn

LifeHthIns
46 stocks; $634bn

Reinsuran
11 stocks; $126bn

DiversBnk
159 stocks; $5116bn

InsurBrkrs
7 stocks; $127bn

P&C Insur
56 stocks; $598bn

MortgREIT
23 stocks; $64bn

ConsmrFin
31 stocks; $302bn

AsstMgmt
60 stocks; $569bn

Multi-LnIns
30 stocks; $517bn

InvBnkBrk
37 stocks; $397bn

FnlExchDt
22 stocks; $417bn

Thrft&Mtg
42 stocks; $129bn

RegionBnk
140 stocks; $694bn

Multi-LnIns
80 stocks; $569bn

LifeHthIns
46 stocks; $634bn

Reinsuran
11 stocks; $126bn

DiversBnk
159 stocks; $5116bn

InsurBrkrs
7 stocks; $127bn

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FnlExchDt
22 stocks; $417bn

Thrft&Mtg
42 stocks; $129bn

RegionBnk
140 stocks; $694bn
Utilities

September 18, 2018

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Momentum

Strength

IPPTrad
23 stocks; $111bn

GasUtil
36 stocks; $245bn

ElecUtil
88 stocks; $1158bn

MultiUtil
35 stocks; $444bn

WaterUtil
22 stocks; $80bn

RenewElec
20 stocks; $53bn

Utilities

IPPTrad
23 stocks; $111bn

GasUtil
36 stocks; $245bn

ElecUtil
88 stocks; $1158bn

MultiUtil
35 stocks; $444bn

WaterUtil
22 stocks; $80bn

RenewElec
20 stocks; $53bn
User Guide 1 - Definitions & Dataset

Group Strength
Our Global Group analysis is based on bottom-up equity relative strength analysis as opposed to industry group (index) relative strength analysis.

Strength Decile Defined By
1. What percentage of a groups members are outperforming
2. How consistent that outperformance is
3. How the are members positioned (above/below) vs. their trend channels.

Momentum Decile
Rate of change of strength (change in 5-day moving average)

The Underlying Equity Relative Strength Analysis
Each day, for every equity we cover, our relative strength system assesses the best fit trend from a spectrum which covers a minimum trend duration of six months, and a maximum of 4-years. The "best fit" is the trend which maximizes duration, and minimizes deviation from the trend. Our process is flexible, thorough, and because it is run daily, timely.

The Dataset:
- Over 5,700 securities.
- Groups have a:
  ...Median depth of 28
  ...Average depth of 36

Heat Map Colour and Symbol Guide
Strength is highlighted by the background of the group title
- Bright green = best (1st decile) transitions towards...
- Bright red = worst (10th decile)
Momentum is highlighted in the border of the group title
- Colour map for momentum is the same as strength
Symbols to the right of the group ticker show where a group moved from in the previous session. Below the group symbol we highlight the number and total market capitalization of the members in a group. Clicking on the group, which brings up the chart via a hyperlink, will help to clarify the moves.
User Guide 2 - Momentum

Our Goals:
- To buy outperforming stocks in favoured groups
- To avoid underperforming stocks in unfavoured groups
- To be alerted of and act on the changes

#1 Rule of Momentum: You can use it only if it exists

- In stable/trending markets, one can buy stocks with high strength and momentum and hold them as long as momentum does not turn negative (trend following).

- In very rotational markets (e.g., where credit, currency, commodity conditions are choppy/changing):
  - Buying high strength and high momentum may be dangerous (buying yesterday’s winners).
  - One is better off buying stocks with moderate strength and high momentum (bottom fishing).
User Guide 3 - Buy/Hold/Sell

Buy
- Groups with high strength and high positive momentum (top left) - “In Favour”
- Groups with moderate strength and high positive momentum - “Transitioning to Positive”
- Groups with mediocre strength and high positive momentum - “Gaining Favour”

Buy/Hold
- Groups with high strength and neutral momentum (middle left) - “Maintaining Favour”

Sell
- Groups with low strength and high negative momentum (bottom right) - “Out of Favour”
- Groups with moderately negative strength and high negative momentum - “Transitioning to Negative”
- Groups with mediocre strength and high negative momentum - “Losing Favour”
- Each group is hyperlinked to a chart that shows the relative strength decile as a function of time, and the moving average (momentum).

- Each chart is hyperlinked to the group membership, in our RS Filter Toolkit.
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<td>Buy</td>
<td>Outperform</td>
<td>43.2%</td>
<td>22.8%</td>
<td>57.4%</td>
<td>44.1%</td>
<td>57.0%</td>
<td>52.8%</td>
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<tr>
<td>Hold</td>
<td>Market Perform</td>
<td>53.2%</td>
<td>13.1%</td>
<td>40.6%</td>
<td>52.6%</td>
<td>41.1%</td>
<td>41.6%</td>
</tr>
<tr>
<td>Sell</td>
<td>Underperform</td>
<td>3.7%</td>
<td>9.5%</td>
<td>2.0%</td>
<td>3.2%</td>
<td>1.6%</td>
<td>5.5%</td>
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* Reflects rating distribution of all companies covered by BMO Capital Markets Corp. equity research analysts.
** Reflects rating distribution of all companies from which BMO Capital Markets Corp. has received compensation for Investment Banking services as percentage within ratings category.
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Mkt = Market Perform - Forecast to perform roughly in line with the analyst’s coverage universe on a total return basis;
Und = Underperform - Forecast to underperform the analyst’s coverage universe on a total return basis;
(S) = Speculative investment;
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(January 2010 - April 2013)


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