Group Selection

Priced as of January 24, 2011

Note: Group tickers incorporate hyperlinks to decile charts, and then a link to our Toolkit of the group members.

See back pages for user guide and disclaimer.

Sources for all charts: BMO Capital Markets

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# Sector View

## Sector Relative Strength Profiles*

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Energy</td>
<td>71% / 72% / 66%</td>
<td>** / ** / *</td>
<td>-3% / -2% / 7%</td>
</tr>
<tr>
<td>Materials</td>
<td>74% / 74% / 67%</td>
<td>** / ** / **</td>
<td>-19% / -20% / -11%</td>
</tr>
<tr>
<td>Industrials</td>
<td>59% / 62% / 51%</td>
<td>* / * / *</td>
<td>-6% / -5% / 8%</td>
</tr>
<tr>
<td>CMR Disc</td>
<td>59% / 61% / 54%</td>
<td>* / * / *</td>
<td>-16% / -13% / -3%</td>
</tr>
<tr>
<td>CMR Stap</td>
<td>46% / 50% / 37%</td>
<td>4* / 4* / 4*</td>
<td>-20% / -21% / -3%</td>
</tr>
<tr>
<td>Hlth Care</td>
<td>52% / 57% / 44%</td>
<td>4* / 4* / 4*</td>
<td>-7% / -7% / 5%</td>
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<tr>
<td>Financials</td>
<td>45% / 50% / 35%</td>
<td>4* / 4* / 4*</td>
<td>-5% / -5% / 7%</td>
</tr>
<tr>
<td>Info Tech</td>
<td>58% / 60% / 50%</td>
<td>4* / 4* / 4*</td>
<td>-4% / -5% / 8%</td>
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<tr>
<td>Telecom</td>
<td>36% / 44% / 31%</td>
<td>4* / 4* / 4*</td>
<td>-12% / -13% / -5%</td>
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<tr>
<td>Utilities</td>
<td>27% / 32% / 17%</td>
<td>6* / 6* / 6*</td>
<td>-4% / 0% / 18%</td>
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</table>

*Three terms define the relative performance Z-Score rating versus the markets (US = S&P 500; GBL = S&P Global 1200; CDA = S&P/TSX Composite)

(a) % Outperforming - what percentage of sector members is outperforming the market,
(b) Reward/Risk - how consistent the median relative strength performance of the sector membership (star/bomb ranking), and
(c) Trend Psn - what is the net percentage of the sector members which are breaking above/below relative strength channels.

The strength z-Score is weighted 60% towards the trend parameters (% outperforming and reward/risk ratios) and 40% towards the trend positions (reversals of trends). Gridlines are placed at 0.5 increments.

See Help Pages for further details.
January 24, 2011

Momentum

Strength

Energy

OG RfMkt
43 stocks; $234bn

Int O&G
39 stocks; $244bn

OG E&P
225 stocks; $1066bn

OG Equip
76 stocks; $436bn

OG Drill
31 stocks; $111bn

Coal&Uran
55 stocks; $176bn

OG StTr
60 stocks; $297bn
January 24, 2011

**Momentum vs. Strength**

**Consumer Staples**

- **PkgFdMt** 86 stocks; $703bn
- **HhidPrdct** 15 stocks; $396bn
- **DrugRetail** 10 stocks; $103bn
- **Dist&Vnt** 15 stocks; $148bn
- **Tobacco** 16 stocks; $393bn
- **PersPrdct** 30 stocks; $186bn
- **SoftDrns** 15 stocks; $313bn
- **Brewers** 16 stocks; $294bn
- **FdDistri** 10 stocks; $32bn

**AgriProd** 28 stocks; $146bn

**HhlPrdct** 15 stocks; $369bn

**DrugRetail** 10 stocks; $103bn

**Dist&Vnt** 15 stocks; $148bn

**Tobacco** 16 stocks; $393bn

**PersPrdct** 30 stocks; $186bn

**SoftDrns** 15 stocks; $313bn

**Brewers** 16 stocks; $294bn

**FdDistri** 10 stocks; $32bn
<table>
<thead>
<tr>
<th>Sector</th>
<th>Stocks</th>
<th>Market Value</th>
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<tr>
<td>LfSciSrv</td>
<td>37</td>
<td>$104bn</td>
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<tr>
<td>HCEquip</td>
<td>79</td>
<td>$343bn</td>
</tr>
<tr>
<td>HCDistrib</td>
<td>12</td>
<td>$61bn</td>
</tr>
<tr>
<td>HCareTec</td>
<td>14</td>
<td>$23bn</td>
</tr>
<tr>
<td>Pharma</td>
<td>82</td>
<td>$1550bn</td>
</tr>
<tr>
<td>MngHCare</td>
<td>16</td>
<td>$122bn</td>
</tr>
<tr>
<td>HCFacility</td>
<td>28</td>
<td>$39bn</td>
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<tr>
<td>HCServce</td>
<td>40</td>
<td>$142bn</td>
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<tr>
<td>HCSuppls</td>
<td>22</td>
<td>$88bn</td>
</tr>
<tr>
<td>Biotech</td>
<td>172</td>
<td>$272bn</td>
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January 24, 2011

Mark Steele (416) 359-4641
Group Strength
Our Global Group analysis is based on bottom-up equity relative strength analysis as opposed to industry group (index) relative strength analysis.

Strength Decile Defined By
1. What percentage of a group’s members are outperforming
2. How consistent that outperformance is
3. How are the members positioned (above/below) vs. their trend channels.

Momentum Decile
Rate of change of strength (change in 5-day moving average)

The Underlying Equity Relative Strength Analysis
Each day, for every equity we cover, our relative strength system assesses the best fit trend from a spectrum which covers a minimum trend duration of six months, and a maximum of 4-years. The "best fit" is the trend which maximizes duration, and minimizes deviations from the trend. Our process is flexible, thorough, and because it is run daily, timely.

The Dataset:
- Over 5,000 securities.
- Groups have a:
  ...Median depth of 25
  ...Average depth of 35

Heat Map Colour and Symbol Guide
Strength is highlighted by the background of the group title
- Bright green = best (1st decile) transitions towards...
- Bright red = worst (10th decile)
Momentum is highlighted in the border of the group title
- Colour map for momentum is the same as strength
Symbols to the right of the group ticker show where a group moved from in the previous session. Below the group symbol we highlight the number and total market capitalization of the members of a group. Clicking on the group, which brings up the chart via a hyperlink, will help to clarify the moves.
User Guide 2 - Momentum

Our Goals:
- To buy outperforming stocks in favoured groups
- To avoid underperforming stocks in unfavoured groups
- To be alerted of and act on the changes

#1 Rule of Momentum: You can use it only if it exists

- In stable/trending markets, one can buy stocks with high strength and momentum and hold them as long as momentum does not turn negative (trend following).

- In very rotational markets (e.g., where credit, currency, commodity conditions are choppy/changing):
  - Buying high strength and high momentum may be dangerous (buying yesterday’s winners).
  - One is better off buying stocks with moderate strength and high momentum (bottom fishing).
Buy
- Groups with high strength and high positive momentum (top left) - “In Favour”
- Groups with moderate strength and high positive momentum - “Transitioning to Positive”
- Groups with mediocre strength and high positive momentum - “Gaining Favour”

Buy/Hold
- Groups with high strength and neutral momentum (middle left) - “Maintaining Favour”

Sell
- Groups with low strength and high negative momentum (bottom right) - “Out of Favour”
- Groups with moderately negative strength and high negative momentum - “Transitioning to Negative”
- Groups with mediocre strength and high negative momentum - “Losing Favour”
Each group is hyperlinked to a chart that shows the relative strength decile as a function of time, and the 5-day and 20-day moving averages (momentum).

Each chart is hyperlinked to the group membership, in our RS Filter Toolkit.
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<th>Rating Category</th>
<th>BMO Rating</th>
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<th>BMOCM US IB Clients**</th>
<th>BMOCM US IB Clients***</th>
<th>BMOCM Universe****</th>
<th>BMOCM IB Clients*****</th>
<th>Starmine Universe</th>
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<tr>
<td>Buy</td>
<td>Buy</td>
<td>36.5%</td>
<td>13.6%</td>
<td>40.7%</td>
<td>40.4%</td>
<td>49.1%</td>
<td>55.4%</td>
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<tr>
<td>Hold</td>
<td>Hold</td>
<td>60.2%</td>
<td>11.3%</td>
<td>55.9%</td>
<td>55.6%</td>
<td>49.1%</td>
<td>39.7%</td>
</tr>
<tr>
<td>Sell</td>
<td>Sell</td>
<td>3.3%</td>
<td>12.5%</td>
<td>3.4%</td>
<td>4.0%</td>
<td>1.9%</td>
<td>4.8%</td>
</tr>
</tbody>
</table>

* Reflects rating distribution of all companies covered by BMO Capital Markets Corp. equity research analysts.
** Reflects rating distribution of all companies from which BMO Capital Markets Corp. has received compensation for Investment Banking services as percentage within ratings category.
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Und = Underperform - Forecast to underperform the market;
(S) = speculative investment;
NR = No rating at this time;
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