Group Selection
Priced as of August 4, 2015

Note: Group tickers incorporate hyperlinks to decile charts, and then a link to our Toolkit of the group members.

See back pages for user guide and disclaimer.
Sources for all charts: BMO Capital Markets
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Sector View

Sector Relative Strength Profiles*

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<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>Energy</td>
<td>26% / 25% / 39%</td>
<td>/ / /</td>
<td>/ / / -31% / -28% / -26%</td>
</tr>
<tr>
<td>Materials</td>
<td>39% / 38% / 58%</td>
<td>/ / /</td>
<td>/ / / -21% / -18% / -11%</td>
</tr>
<tr>
<td>Industrials</td>
<td>45% / 45% / 66%</td>
<td>/ / /</td>
<td>/ / / -9% / -4% / 3%</td>
</tr>
<tr>
<td>CMR Disc</td>
<td>51% / 51% / 68%</td>
<td>/ / /</td>
<td>/ / / -2% / 3% / 10%</td>
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<tr>
<td>CMR Stap</td>
<td>48% / 50% / 70%</td>
<td>/ / /</td>
<td>/ / / 10% / 11% / 21%</td>
</tr>
<tr>
<td>Hlth Care</td>
<td>66% / 68% / 79%</td>
<td>/ / /</td>
<td>/ / / 5% / 8% / 12%</td>
</tr>
<tr>
<td>Financials</td>
<td>51% / 53% / 74%</td>
<td>/ / /</td>
<td>/ / / 1% / 5% / 11%</td>
</tr>
<tr>
<td>Info Tech</td>
<td>51% / 51% / 66%</td>
<td>/ / /</td>
<td>/ / / -17% / -13% / -5%</td>
</tr>
<tr>
<td>Telecom</td>
<td>40% / 39% / 66%</td>
<td>/ / /</td>
<td>/ / / 4% / 10% / 15%</td>
</tr>
<tr>
<td>Utilities</td>
<td>34% / 33% / 63%</td>
<td>/ / /</td>
<td>/ / / -6% / 4% / 8%</td>
</tr>
</tbody>
</table>

*Three terms define the relative performance Z-Score rating versus the markets (US = S&P 500; GBL = MSCI AC World; CDA = S&P/TSX Composite)

(a) % Outperforming - what percentage of sector members is outperforming the market,
(b) Reward/Risk - how consistent is the median relative strength performance of the sector membership ( / / ranking),
(c) Trend Psn - what is the net percentage of the sector members which are breaking above/below relative strength channels.

The strength Z-Score is weighted 60% towards the trend parameters (% outperforming and reward/risk ratios) and 40% towards the trend positions (reversals of trends). Gridlines are placed at 0.5 increments.

See Help Pages for further details
August 4, 2015
Momentum

Strength

Consumer Staples

Tobacco 14 stocks; $628bn
PersPrdct 25 stocks; $346bn
SoftDrnks 15 stocks; $438bn
PkgFdMt 120 stocks; $107bn
FdRetail 41 stocks; $367bn
FdDistri 11 stocks; $39bn
HhldPrdct 17 stocks; $539bn
Dist&Vnt 13 stocks; $230bn
DrugRetail 8 stocks; $254bn
Brewers 14 stocks; $505bn
SprCntrs 17 stocks; $455bn
AgriProd 32 stocks; $112bn

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Health Care

Momentum

Strength

HCFacility  33 stocks; $156bn

HCEquip  71 stocks; $596bn

HCService  36 stocks; $229bn

LfSciSrv  31 stocks; $202bn

Pharma  99 stocks; $2975bn

MngHCare  74 stocks; $287bn

HCareTec  16 stocks; $62bn

HCService  36 stocks; $229bn

HCDistrib  15 stocks; $150bn

HCSuppls  30 stocks; $114bn

Biotech  124 stocks; $961bn

HCFacility  33 stocks; $156bn
Utilities

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GasUtil
37 stocks; $207bn

MultiUtil
39 stocks; $453bn

ElecUtil
83 stocks; $867bn

RenewElec
23 stocks; $56bn

IPPTrad
24 stocks; $112bn

WaterUtil
22 stocks; $71bn
User Guide 1 - Definitions & Dataset

Group Strength
Our Global Group analysis is based on bottom-up equity relative strength analysis as opposed to industry group (index) relative strength analysis.

Strength Decile Defined By
1. What percentage of a group's members are outperforming
2. How consistent that outperformance is
3. How the members are positioned (above/below) vs. their trend channels.

Momentum Decile
Rate of change of strength (change in 5-day moving average)

The Underlying Equity Relative Strength Analysis
Each day, for every equity we cover, our relative strength system assesses the best fit trend from a spectrum which covers a minimum trend duration of six months, and a maximum of 4-years. The "best fit" is the trend which maximizes duration, and minimizes deviation from the trend. Our process is flexible, thorough, and because it is run daily, timely.

The Dataset:
- Over 5,700 securities.
- Groups have a:
  ...Median depth of 28
  ...Average depth of 36

Heat Map Colour and Symbol Guide
- Strength is highlighted by the background of the group title
  - Bright green = best (1st decile) transitions towards...
  - Bright red = worst (10th decile)
- Momentum is highlighted in the border of the group title
  - Colour map for momentum is the same as strength
- Symbols to the right of the group ticker show where a group moved from in the previous session. Below the group symbol we highlight the number and total market capitalization of the members in a group. Clicking on the group, which brings up the chart via a hyperlink, will help to clarify the moves.
User Guide 2 - Momentum

Our Goals:
- To buy outperforming stocks in favoured groups
- To avoid underperforming stocks in unfavoured groups
- To be alerted of and act on the changes

#1 Rule of Momentum: You can use it only if it exists

- In stable/trending markets, one can buy stocks with high strength and momentum and hold them as long as momentum does not turn negative (trend following).

- In very rotational markets (e.g., where credit, currency, commodity conditions are choppy/changing):
  - Buying high strength and high momentum may be dangerous (buying yesterday's winners).
  - One is better off buying stocks with moderate strength and high momentum (bottom fishing).
User Guide 3 - Buy/Hold/Sell

Buy
- Groups with high strength and high positive momentum (top left) - “In Favour”
- Groups with moderate strength and high positive momentum - “Transitioning to Positive”
- Groups with mediocre strength and high positive momentum - “Gaining Favour”

Buy/Hold
- Groups with high strength and neutral momentum (middle left) - “Maintaining Favour”

Sell
- Groups with low strength and high negative momentum (bottom right) - “Out of Favour”
- Groups with moderately negative strength and high negative momentum - “Transitioning to Negative”
- Groups with mediocre strength and high negative momentum - “Losing Favour”
- Each group is hyperlinked to a chart that shows the relative strength decile as a function of time, and the moving average (momentum).

- Each chart is hyperlinked to the group membership, in our RS Filter Toolkit.
IMPORTANT DISCLOSURES

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<th>Rating Category</th>
<th>BMO Rating</th>
<th>BMOCM US Universe*</th>
<th>BMOCM US IB Clients**</th>
<th>BMOCM US IB Clients***</th>
<th>BMOCM Universe****</th>
<th>BMOCM IB Clients*****</th>
<th>Staming Universe</th>
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<tr>
<td>Buy</td>
<td>Outperform</td>
<td>43.7%</td>
<td>18.6%</td>
<td>58.2%</td>
<td>42.7%</td>
<td>55.5%</td>
<td>54.1%</td>
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<tr>
<td>Hold</td>
<td>Market Perform</td>
<td>51.4%</td>
<td>10.4%</td>
<td>38.5%</td>
<td>52.1%</td>
<td>41.9%</td>
<td>40.5%</td>
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<tr>
<td>Sell</td>
<td>Underperform</td>
<td>4.9%</td>
<td>9.4%</td>
<td>3.3%</td>
<td>5.2%</td>
<td>2.6%</td>
<td>5.5%</td>
</tr>
</tbody>
</table>

* Reflects rating distribution of all companies covered by BMO Capital Markets Corp. equity research analysts.
** Reflects rating distribution of all companies from which BMO Capital Markets Corp. has received compensation for Investment Banking services as percentage within ratings category.
*** Reflects rating distribution of all companies from which BMO Capital Markets Corp. has received compensation for Investment Banking services as percentage of Investment Banking clients.
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Und = Underperform - Forecast to underperform the analyst’s coverage universe on a total return basis;
(S) = Speculative investment;
NR = No rating at this time; and
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