Group Selection
Priced as of February 18, 2011

Note: Group tickers incorporate hyperlinks to decile charts, and then a link to our Toolkit of the group members.

See back pages for user guide and disclaimer.
Sources for all charts: BMO Capital Markets
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### Sector Relative Strength Profiles*

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<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>Energy</td>
<td>73% / 77% / 70%</td>
<td>** / ** / **</td>
<td>0% / 0% / -3%</td>
</tr>
<tr>
<td>Materials</td>
<td>68% / 71% / 65%</td>
<td>* / ** / *</td>
<td>-7% / -8% / -10%</td>
</tr>
<tr>
<td>Industrials</td>
<td>58% / 64% / 55%</td>
<td>* / * / *</td>
<td>-6% / -7% / -9%</td>
</tr>
<tr>
<td>CMR Disc</td>
<td>55% / 60% / 51%</td>
<td>* / * / *</td>
<td>-8% / -8% / -9%</td>
</tr>
<tr>
<td>CMR Stap</td>
<td>36% / 40% / 31%</td>
<td>- / - / -</td>
<td>-8% / -9% / -10%</td>
</tr>
<tr>
<td>Hlth Care</td>
<td>51% / 57% / 46%</td>
<td>* / * / *</td>
<td>-2% / -3% / -5%</td>
</tr>
<tr>
<td>Financials</td>
<td>40% / 47% / 36%</td>
<td>- / - / -</td>
<td>1% / 0% / -4%</td>
</tr>
<tr>
<td>Info Tech</td>
<td>61% / 65% / 57%</td>
<td>* / * / *</td>
<td>-1% / -2% / -4%</td>
</tr>
<tr>
<td>Telecom</td>
<td>29% / 38% / 31%</td>
<td>- / - / -</td>
<td>-14% / -13% / -18%</td>
</tr>
<tr>
<td>CMR Disc</td>
<td>55% / 60% / 51%</td>
<td>* / * / *</td>
<td>-8% / -8% / -9%</td>
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<td>61% / 65% / 57%</td>
<td>* / * / *</td>
<td>-1% / -2% / -4%</td>
</tr>
<tr>
<td>Telecom</td>
<td>29% / 38% / 31%</td>
<td>- / - / -</td>
<td>-14% / -13% / -18%</td>
</tr>
<tr>
<td>Utilities</td>
<td>17% / 26% / 12%</td>
<td>- / - / -</td>
<td>-11% / -12% / -14%</td>
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</table>

*Three terms define the relative performance Z-Score rating versus the markets (US = S&P 500; GBL = S&P Global 1200; CDA = S&P/TSX Composite)

(a) % Outperforming - what percentage of sector members is outperforming the market,
(b) Reward/Risk - how consistent the median relative strength performance of the sector membership (star/bomb ranking), and
(c) Trend Psn - what is the net percentage of the sector members which are breaking above/below relative strength channels.

The strength z-Score is weighted 60% towards the trend parameters (% outperforming and reward/risk ratios) and 40% towards the trend positions (reversals of trends). Gridlines are placed at 0.5 increments.

See Help Pages for further details.
February 18, 2011

**Financials**

Mark Steele (416) 359-4641

- **Momentum**
  - Consumer Fin (ConsmrFin) → 20 stocks; $115bn
  - Asset Management (AsstMgmt) ↑ 75 stocks; $317bn
  - Insurance Brokers (InsurBrkers) ↑ 9 stocks; $35bn

- **Strength**
  - InvBnkBrk ← 40 stocks; $304bn
  - Multi-Line Ins (Multi-LnIns) ↑ 23 stocks; $430bn
  - P&C Insur ↑ 64 stocks; $458bn
  - Life & Health Ins (LifeHthIns) ↑ 42 stocks; $490bn
  - Dividend Markets (DivCpMkt) ← 29 stocks; $203bn
  - Special Finance (SpecialFin) ↓ 19 stocks; $113bn
  - Industrial REIT (IndusREIT) ↓ 12 stocks; $33bn
  - Spec REIT (SpecREIT) ↓ 37 stocks; $127bn

- **Reinsurance (Reinsuran)** ← 19 stocks; $110bn
- **Retail REIT (RetailREIT)** ← 39 stocks; $169bn
- **Multi-Sector Holdings (MltSecHld)** 14 stocks; $91bn
- **Region Bank (RegionBnk)** ← 138 stocks; $273bn

- **Office REIT (OfficeREIT)** ↓ 26 stocks; $65bn
- **Mortgage REIT (MortgREIT)** 22 stocks; $36bn

- **Regional Development (ReestDev)** 127 stocks; $142bn

- **Retail Services (ReestSrv)** → 10 stocks; $118bn

- **Other Dividend (OthrDivFS)** ↑ 17 stocks; $562bn
- **Thrift & Mortgage (Thrt&Mtg)** ↑ 48 stocks; $562bn
- **Diversified REIT (DiversREIT)** ↑ 159 stocks; $386bn
- **Diversified Bank (DiversBnk)** ↑ 159 stocks; $386bn
- **Residential REIT (ResidREIT)** 19 stocks; $66bn
- **Residential Opco (REstOpCo)** ↓ 26 stocks; $274bn
- **Residential Development (REstDvAct)** → 26 stocks; $274bn
- **Residential Opco (REstOpCo)** ↑ 26 stocks; $274bn
- **Region Bank (RegionBnk)** ← 138 stocks; $273bn

- **Reinsurance (Reinsuran)** ← 19 stocks; $110bn
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- **Office REIT (OfficeREIT)** ↓ 26 stocks; $65bn
- **Mortgage REIT (MortgREIT)** 22 stocks; $36bn
- **Residential REIT (ResidREIT)** 19 stocks; $66bn
February 18, 2011

Telecommunication Services

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Strength

Momentum

AltCar
17 stocks; $34bn

WlsTelSrv
46 stocks; $135bn

IntgTelSrv
67 stocks; $1162bn
Group Strength
Our Global Group analysis is based on bottom-up equity relative strength analysis as opposed to industry group (index) relative strength analysis.

Strength Decile Defined By
1. What percentage of a group's members are outperforming
2. How consistent that outperformance is
3. How are the members positioned (above/below) vs. their trend channels.

Momentum Decile
Rate of change of strength (change in 5-day moving average)

The Underlying Equity Relative Strength Analysis
Each day, for every equity we cover, our relative strength system assesses the best fit trend from a spectrum which covers a minimum trend duration of six months, and a maximum of 4-years. The "best fit" is the trend which maximizes duration, and minimizes deviations from the trend. Our process is flexible, thorough, and because it is run daily, timely.

The Dataset:
- Over 5,000 securities.
- Groups have a:
  ...Median depth of 25
  ...Average depth of 35

Heat Map Colour and Symbol Guide
Strength is highlighted by the background of the group title
- Bright green = best (1st decile) transitions towards...
- Bright red = worst (10th decile)
Momentum is highlighted in the border of the group title
- Colour map for momentum is the same as strength
Symbols to the right of the group ticker show where a group moved from in the previous session. Below the group symbol we highlight the number and total market capitalization of the members of a group.
Clicking on the group, which brings up the chart via a hyperlink, will help to clarify the moves.
User Guide 2 - Momentum

Our Goals:
- To buy outperforming stocks in favoured groups
- To avoid underperforming stocks in unfavoured groups
- To be alerted of and act on the changes

#1 Rule of Momentum: You can use it only if it exists

- In stable/trending markets, one can buy stocks with high strength and momentum and hold them as long as momentum does not turn negative (trend following).

- In very rotational markets (e.g., where credit, currency, commodity conditions are choppy/changing):
  - Buying high strength and high momentum may be dangerous (buying yesterday’s winners).
  - One is better off buying stocks with moderate strength and high momentum (bottom fishing).
User Guide 3 - Buy/Hold/Sell

Buy
- Groups with high strength and high positive momentum (top left) - “In Favour”
- Groups with moderate strength and high positive momentum - “Transitioning to Positive”
- Groups with mediocre strength and high positive momentum - “Gaining Favour”

Buy/Hold
- Groups with high strength and neutral momentum (middle left) - “Maintaining Favour”

Sell
- Groups with low strength and high negative momentum (bottom right) - “Out of Favour”
- Groups with moderately negative strength and high negative momentum - “Transitioning to Negative”
- Groups with mediocre strength and high negative momentum - “Losing Favour”
User Guide 4 - Hyperlinks To Decile Charts & Stock Selection

- Each group is hyperlinked to a chart that shows the relative strength decile as a function of time, and the 5-day and 20-day moving averages (momentum).

- Each chart is hyperlinked to the group membership, in our RS Filter Toolkit.
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<th>Rating Category</th>
<th>BMO Rating</th>
<th>BMOCM US Universe*</th>
<th>BMOCM US IB Clients**</th>
<th>BMOCM US IB Clients***</th>
<th>BMOCM Universe****</th>
<th>BMOCM IB Clients*****</th>
<th>Starmine Universe</th>
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<tr>
<td>Buy</td>
<td>Outperform</td>
<td>36.5%</td>
<td>13.6%</td>
<td>40.7%</td>
<td>40.4%</td>
<td>49.1%</td>
<td>55.4%</td>
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<tr>
<td>Hold</td>
<td>Market Perform</td>
<td>60.2%</td>
<td>11.3%</td>
<td>55.9%</td>
<td>55.6%</td>
<td>49.1%</td>
<td>39.7%</td>
</tr>
<tr>
<td>Sell</td>
<td>Underperform</td>
<td>3.3%</td>
<td>12.5%</td>
<td>3.4%</td>
<td>4.0%</td>
<td>1.9%</td>
<td>4.8%</td>
</tr>
</tbody>
</table>

* Reflects rating distribution of all companies covered by BMO Capital Markets Corp. equity research analysts.
** Reflects rating distribution of all companies from which BMO Capital Markets Corp. has received compensation for Investment Banking services as percentage within ratings category.
*** Reflects rating distribution of all companies from which BMO Capital Markets Corp. has received compensation for Investment Banking services as percentage of Investment Banking clients.
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Und = Underperform - Forecast to underperform the market;
(S) = speculative investment;
NR = No rating at this time;
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