Group Selection
Priced as of September 15, 2011

Note: Group tickers incorporate hyperlinks to decile charts, and then a link to our Toolkit of the group members.

See back pages for user guide and disclaimer.
Sources for all charts: BMO Capital Markets

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Sector View

Sector Relative Strength Profiles*

<table>
<thead>
<tr>
<th>Sector</th>
<th>% Outperforming</th>
<th>Reward/Risk</th>
<th>Trend Psn</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>US/GBL/CDA</td>
<td>US/GBL/CDA</td>
<td>US/GBL/CDA</td>
</tr>
<tr>
<td>Energy</td>
<td>39% / 45% / 41%</td>
<td>-11% / 0% / -2%</td>
<td></td>
</tr>
<tr>
<td>Materials</td>
<td>38% / 44% / 42%</td>
<td>-14% / -6% / -8%</td>
<td></td>
</tr>
<tr>
<td>Industrials</td>
<td>40% / 45% / 44%</td>
<td>-17% / -5% / -11%</td>
<td></td>
</tr>
<tr>
<td>CMR Disc</td>
<td>46% / 52% / 48%</td>
<td>-14% / 0% / -6%</td>
<td></td>
</tr>
<tr>
<td>CMR Stap</td>
<td>68% / 72% / 67%</td>
<td>-19% / -1% / -9%</td>
<td></td>
</tr>
<tr>
<td>Hlth Care</td>
<td>52% / 60% / 54%</td>
<td>-15% / -4% / -7%</td>
<td></td>
</tr>
<tr>
<td>Financials</td>
<td>37% / 45% / 40%</td>
<td>-18% / -3% / -6%</td>
<td></td>
</tr>
<tr>
<td>Info Tech</td>
<td>35% / 41% / 39%</td>
<td>-4% / 5% / 0%</td>
<td></td>
</tr>
<tr>
<td>Telecom</td>
<td>57% / 63% / 60%</td>
<td>-19% / -6% / -10%</td>
<td></td>
</tr>
<tr>
<td>Utilities</td>
<td>59% / 67% / 63%</td>
<td>-14% / 12% / -2%</td>
<td></td>
</tr>
</tbody>
</table>

*Three terms define the relative performance Z-Score rating versus the markets (US = S&P 500; GBL = S&P Global 1200; CDA = S&P/TSX Composite)
(a) % Outperforming - what percentage of sector members is outperforming the market,
(b) Reward/Risk - how consistent the median relative strength performance of the sector membership (ranking), and
(c) Trend Psn - what is the net percentage of the sector members which are breaking above/below relative strength channels.
The strength z-Score is weighted 60% towards the trend parameters (% outperforming and reward/risk ratios) and 40% towards the trend positions (reversals of trends). Gridlines are placed at 0.5 increments.
September 15, 2011

Energy

Momentum

Strength

OG StTr
67 stocks; $343bn

OG Equip
78 stocks; $399bn

OG E&P
219 stocks; $965bn

OG RfMkt
43 stocks; $225bn

Int O&G
37 stocks; $2152bn

OG Drill
29 stocks; $103bn

Coal&Uran
4 stocks; $190bn

Mark Steele (416) 359-4641
Consumer Staples

- **Momentum**
  - **Strength**

- **SoftDrinks**: 16 stocks, $329bn
- **HhdPrdct**: 16 stocks, $364bn
- **Tobacco**: 17 stocks, $463bn
- **DrugRetail**: 10 stocks, $102bn
- **SprCntrs**: 14 stocks, $366bn
- **PkgFdMt**: 17 stocks, $713bn
- **PersPrdct**: 25 stocks, $172bn
- **Dist&Vnt**: 15 stocks, $155bn
- **Brewers**: 16 stocks, $292bn
- **FdRetail**: 37 stocks, $288bn
- **AgriProd**: 26 stocks, $123bn
- **FdDistri**: 10 stocks, $30bn

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Telecommunication Services

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Momentum

Strength

AltCar
15 stocks; $29bn

WlsTelSrv
45 stocks; $916bn

IntgTelSrv
66 stocks; $1148bn
User Guide 1 - Definitions & Dataset

Group Strength
Our Global Group analysis is based on bottom-up equity relative strength analysis as opposed to industry group (index) relative strength analysis.

Strength Decile Defined By
1. What percentage of a group’s members are outperforming
2. How consistent that outperformance is
3. How are the members positioned (above/below) vs. their trend channels.

Momentum Decile
Rate of change of strength (change in 5-day moving average)

The Underlying Equity Relative Strength Analysis
Each day, for every equity we cover, our relative strength system assesses the best fit trend from a spectrum which covers a minimum trend duration of six months, and a maximum of 4-years. The "best fit" is the trend which maximizes duration, and minimizes deviations from the trend. Our process is flexible, thorough, and because it is run daily, timely.

The Dataset:
- Over 5,000 securities.
- Groups have a:
  ...Median depth of 25
  ...Average depth of 35

Heat Map Colour and Symbol Guide
Strength is highlighted by the background of the group title
- Bright green = best (1st decile) transitions towards...
- Bright red = worst (10th decile)
Momentum is highlighted in the border of the group title
- Colour map for momentum is the same as strength
Symbols to the right of the group ticker show where a group moved from in the previous session. Below the group symbol we highlight the number and total market capitalization of the members of a group.
Clicking on the group, which brings up the chart via a hyperlink, will help to clarify the moves.
User Guide 2 - Momentum

Our Goals:
- To buy outperforming stocks in favoured groups
- To avoid underperforming stocks in unfavoured groups
- To be alerted of and act on the changes

#1 Rule of Momentum: You can use it only if it exists

- In stable/trending markets, one can buy stocks with high strength and momentum and hold them as long as momentum does not turn negative (trend following).

- In very rotational markets (e.g., where credit, currency, commodity conditions are choppy/changing):
  - Buying high strength and high momentum may be dangerous (buying yesterday’s winners).
  - One is better off buying stocks with moderate strength and high momentum (bottom fishing).
Buy
- Groups with high strength and high positive momentum (top left) - “In Favour”
- Groups with moderate strength and high positive momentum - “Transitioning to Positive”
- Groups with mediocre strength and high positive momentum - “Gaining Favour”

Buy/Hold
- Groups with high strength and neutral momentum (middle left) - “Maintaining Favour”

Sell
- Groups with low strength and high negative momentum (bottom right) - “Out of Favour”
- Groups with moderately negative strength and high negative momentum - “Transitioning to Negative”
- Groups with mediocre strength and high negative momentum - “Losing Favour”
- Each group is hyperlinked to a chart that shows the relative strength decile as a function of time, and the 5-day and 20-day moving averages (momentum).

- Each chart is hyperlinked to the group membership, in our RS Filter Toolkit.
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<th>Rating Category</th>
<th>BMO Rating</th>
<th>BMOCM US Universe*</th>
<th>BMOCM US IB Clients**</th>
<th>BMOCM US IB Clients***</th>
<th>BMOCM Universe****</th>
<th>BMOCM IB Clients*****</th>
<th>Starmine Universe</th>
</tr>
</thead>
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<tr>
<td>Buy</td>
<td>Outperform</td>
<td>35.8%</td>
<td>11.9%</td>
<td>31.8%</td>
<td>40.7%</td>
<td>44.2%</td>
<td>55.9%</td>
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<tr>
<td>Hold</td>
<td>Market Perform</td>
<td>62.2%</td>
<td>14.7%</td>
<td>68.2%</td>
<td>56.2%</td>
<td>54.6%</td>
<td>39.3%</td>
</tr>
<tr>
<td>Sell</td>
<td>Underperform</td>
<td>2.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>3.0%</td>
<td>1.3%</td>
<td>4.8%</td>
</tr>
</tbody>
</table>

* Reflects rating distribution of all companies covered by BMO Capital Markets Corp. equity research analysts.
** Reflects rating distribution of all companies from which BMO Capital Markets Corp. has received compensation for Investment Banking services as percentage within ratings category.
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(S) = speculative investment;
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