Group Selection

Priced as of April 20, 2017

Note: Group tickers incorporate hyperlinks to decile charts, and then a link to our Toolkit of the group members.

See back pages for user guide and disclaimer.
Sources for all charts: BMO Capital Markets
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### Sector Relative Strength Profiles*

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<tbody>
<tr>
<td>Energy</td>
<td>45% / 49% / 50%</td>
<td>/ / /</td>
<td>-12% / -13% / -8%</td>
</tr>
<tr>
<td>Materials</td>
<td>52% / 56% / 60%</td>
<td>/ / /</td>
<td>-5% / -7% / -1%</td>
</tr>
<tr>
<td>Industrials</td>
<td>51% / 56% / 60%</td>
<td>/ / /</td>
<td>7% / 6% / 13%</td>
</tr>
<tr>
<td>CMR Disc</td>
<td>43% / 47% / 52%</td>
<td>/ / /</td>
<td>14% / 14% / 20%</td>
</tr>
<tr>
<td>CMR Stap</td>
<td>27% / 31% / 33%</td>
<td>/ / /</td>
<td>19% / 16% / 24%</td>
</tr>
<tr>
<td>Health Care</td>
<td>36% / 40% / 46%</td>
<td>/ / /</td>
<td>9% / 7% / 12%</td>
</tr>
<tr>
<td>Financials</td>
<td>63% / 66% / 72%</td>
<td>/ / /</td>
<td>1% / 1% / 8%</td>
</tr>
<tr>
<td>Info Tech</td>
<td>50% / 54% / 59%</td>
<td>/ / /</td>
<td>8% / 6% / 13%</td>
</tr>
<tr>
<td>Telecom</td>
<td>30% / 37% / 38%</td>
<td>/ / /</td>
<td>11% / 9% / 14%</td>
</tr>
<tr>
<td>Utilities</td>
<td>32% / 40% / 42%</td>
<td>/ / /</td>
<td>5% / 3% / 16%</td>
</tr>
<tr>
<td>Real Estate</td>
<td>33% / 37% / 44%</td>
<td>/ / /</td>
<td>24% / 24% / 34%</td>
</tr>
</tbody>
</table>

*Three terms define the relative performance Z-Score rating versus the markets (US = S&P 500; GBL = MSCI AC World; CDA = S&P/TSX Composite)

(a) % Outperforming - what percentage of sector members is outperforming the market,
(b) Reward/Risk - how consistent is the median relative strength performance of the sector membership ( / ranking),
(c) Trend Psn - what is the net percentage of the sector members which are breaking above/below relative strength channels.

The strength z-Score is weighted 60% towards the trend parameters (% outperforming and reward/risk ratios) and 40% towards the trend positions (reversals of trends). Gridlines are placed at 0.5 increments.

See Help Pages for further details
Consumer Staples

April 20, 2017

Mark Steele (416) 359-4641

Momentum

Strength

HhldPrdct
18 stocks; $577bn

SprCntrs
15 stocks; $457bn

Dist&Vnt
12 stocks; $262bn

SoftDrinks
12 stocks; $468bn

PersPrdct
29 stocks; $402bn

PkgFdMt
122 stocks; $1197bn

FdDistri
12 stocks; $54bn

Brewers
12 stocks; $468bn

DrugRetail
9 stocks; $196bn

Tobacco
14 stocks; $760bn

FdRetail
38 stocks; $354bn

AgriProd
25 stocks; $108bn
Telecommunication Services

Mark Steele (416) 359-4641

AltCar
10 stocks; $57bn

WlsTelSrv → IntgTelSrv ↑
42 stocks; $908bn
63 stocks; $1325bn

April 20, 2017
Momentum
Strength
Utilities

April 20, 2017
Mark Steele (416) 359-4641

ElecUtil
90 stocks; $1080bn

WaterUtil
24 stocks; $86bn

GasUtil
33 stocks; $190bn

RenewElec
24 stocks; $54bn

MultiUtil
IPPTrad
28 stocks; $455bn
25 stocks; $100bn

Utilities

$900bn

$560bn

$190bn

$54bn

$455bn

$100bn
Group Strength
Our Global Group analysis is based on bottom-up equity relative strength analysis as opposed to industry group (index) relative strength analysis.

Strength Decile Defined By
1. What percentage of a group's members are outperforming
2. How consistent that outperformance is
3. How the members are positioned (above/below) vs. their trend channels.

Momentum Decile
Rate of change of strength (change in 5-day moving average)

The Underlying Equity Relative Strength Analysis
Each day, for every equity we cover, our relative strength system assesses the best fit trend from a spectrum which covers a minimum trend duration of six months, and a maximum of 4-years. The "best fit" is the trend which maximizes duration, and minimizes deviation from the trend. Our process is flexible, thorough, and because it is run daily, timely.

The Dataset:
- Over 5,700 securities.
- Groups have a:
  ...Median depth of 28
  ...Average depth of 36

Heat Map Colour and Symbol Guide
Strength is highlighted by the background of the group title
- Bright green = best (1st decile) transitions towards...
- Bright red = worst (10th decile)
Momentum is highlighted in the border of the group title
- Colour map for momentum is the same as strength
Symbols to the right of the group ticker show where a group moved from in the previous session. Below the group symbol we highlight the number and total market capitalization of the members in a group. Clicking on the group, which brings up the chart via a hyperlink, will help to clarify the moves.
Our Goals:
- To buy outperforming stocks in favoured groups
- To avoid underperforming stocks in unfavoured groups
- To be alerted of and act on the changes

#1 Rule of Momentum: You can use it only if it exists

- In stable/trending markets, one can buy stocks with high strength and momentum and hold them as long as momentum does not turn negative (trend following).

- In very rotational markets (e.g., where credit, currency, commodity conditions are choppy/changing):
  
  - Buying high strength and high momentum may be dangerous (buying yesterday’s winners).
  
  - One is better off buying stocks with moderate strength and high momentum (bottom fishing).
User Guide 3 - Buy/Hold/Sell

Buy
- Groups with high strength and high positive momentum (top left) - “In Favour”
- Groups with moderate strength and high positive momentum - “Transitioning to Positive”
- Groups with mediocre strength and high positive momentum - “Gaining Favour”

Buy/Hold
- Groups with high strength and neutral momentum (middle left) - “Maintaining Favour”

Sell
- Groups with low strength and high negative momentum (bottom right) - “Out of Favour”
- Groups with moderately negative strength and high negative momentum - “Transitioning to Negative”
- Groups with mediocre strength and high negative momentum - “Losing Favour”
User Guide 4 - Hyperlinks To Decile Charts & Stock Selection

- Each group is hyperlinked to a chart that shows the relative strength decile as a function of time, and the moving average (momentum).

- Each chart is hyperlinked to the group membership, in our RS Filter Toolkit.
Disclosures

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<td>Buy</td>
<td>Outperform</td>
<td>41.8%</td>
<td>20.0%</td>
<td>53.3%</td>
<td>42.7%</td>
<td>54.1%</td>
<td>52.9%</td>
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<tr>
<td>Hold</td>
<td>Market Perform</td>
<td>54.4%</td>
<td>13.1%</td>
<td>45.6%</td>
<td>53.8%</td>
<td>43.8%</td>
<td>41.4%</td>
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<tr>
<td>Sell</td>
<td>Underperform</td>
<td>3.7%</td>
<td>4.8%</td>
<td>1.1%</td>
<td>3.0%</td>
<td>1.6%</td>
<td>5.7%</td>
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* Reflects rating distribution of all companies covered by BMO Capital Markets Corp. equity research analysts.
** Reflects rating distribution of all companies from which BMO Capital Markets Corp. has received compensation for Investment Banking services as percentage within ratings category.
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Und = Underperform - Forecast to underperform the analyst’s coverage universe on a total return basis;
(S) = Speculative investment;
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