Group Selection

Priced as of September 30, 2019

Note: Group tickers incorporate hyperlinks to decile charts, and then a link to our Toolkit of the group members.

See back pages for user guide and disclaimer.
Sources for all charts: BMO Capital Markets
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### Sector Relative Strength Profiles*

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<tbody>
<tr>
<td>Energy</td>
<td>16% / 17% / 16%</td>
<td>/ /</td>
<td>4% / 5% / 3%</td>
</tr>
<tr>
<td>Materials</td>
<td>32% / 35% / 33%</td>
<td>/ /</td>
<td>3% / 2% / 1%</td>
</tr>
<tr>
<td>Industrials</td>
<td>36% / 40% / 38%</td>
<td>/ /</td>
<td>2% / 2% / 1%</td>
</tr>
<tr>
<td>CMR Disc</td>
<td>34% / 39% / 35%</td>
<td>/ /</td>
<td>6% / 7% / 7%</td>
</tr>
<tr>
<td>CMR Stap</td>
<td>41% / 44% / 41%</td>
<td>/ /</td>
<td>5% / 5% / 4%</td>
</tr>
<tr>
<td>Hlth Care</td>
<td>34% / 39% / 36%</td>
<td>/ /</td>
<td>-11% / -11% / -10%</td>
</tr>
<tr>
<td>Financials</td>
<td>33% / 40% / 35%</td>
<td>/ /</td>
<td>5% / 3% / 1%</td>
</tr>
<tr>
<td>Info Tech</td>
<td>47% / 52% / 51%</td>
<td>/ /</td>
<td>-3% / -3% / -5%</td>
</tr>
<tr>
<td>Comm Srv</td>
<td>35% / 40% / 36%</td>
<td>/ /</td>
<td>-4% / -5% / -5%</td>
</tr>
<tr>
<td>Utilities</td>
<td>50% / 56% / 53%</td>
<td>/ /</td>
<td>7% / 5% / 6%</td>
</tr>
<tr>
<td>Real Estate</td>
<td>48% / 55% / 49%</td>
<td>/ /</td>
<td>12% / 10% / 9%</td>
</tr>
</tbody>
</table>

*Three terms define the relative performance Z-Score rating versus the markets (US = S&P 500; GBL = MSCI AC World; CDA = S&P/TSX Composite)

(a) % Outperforming - what percentage of sector members is outperforming the market,
(b) Reward/Risk - how consistent is the median relative strength performance of the sector membership ( / ranking),
(c) Trend Psn - what is the net percentage of the sector members which are breaking above/below relative strength channels.

The strength z-Score is weighted 60% towards the trend parameters (% outperforming and reward/risk ratios) and 40% towards the trend positions (reversals of trends). Gridlines are placed at 0.5 increments.

See Help Pages for further details.
Telecommunication Services

Cabl&Sat 
23 stocks; $427bn

WlsTelSrv 
43 stocks; $916bn

IntgTelSrv 
34 stocks; $1356bn

AltCar 
10 stocks; $40bn

Mov&Ent 
27 stocks; $492bn

Broadcast 
26 stocks; $89bn

Publishing 
17 stocks; $39bn

IntHmEnt 
23 stocks; $255bn

Advert 
17 stocks; $113bn

IntMeSer 
43 stocks; $1465bn

September 30, 2019

Mark Steele (416) 359-4641

Telecommunication Services

Momentum

Strength
<table>
<thead>
<tr>
<th>Real Estate</th>
<th>Momentum</th>
<th>Strength</th>
</tr>
</thead>
<tbody>
<tr>
<td>RetailREIT</td>
<td>52 stocks; $288bn</td>
<td></td>
</tr>
<tr>
<td>RetailREIT</td>
<td>12 stocks; $43bn</td>
<td>RETSRV</td>
</tr>
<tr>
<td>REstOpCo</td>
<td>37 stocks; $244bn</td>
<td></td>
</tr>
<tr>
<td>SPECREIT</td>
<td>31 stocks; $432bn</td>
<td></td>
</tr>
<tr>
<td>SpecREIT</td>
<td>34 stocks; $197bn</td>
<td></td>
</tr>
<tr>
<td>IndusREIT</td>
<td>25 stocks; $163bn</td>
<td></td>
</tr>
<tr>
<td>HCareREIT</td>
<td>37 stocks; $152bn</td>
<td></td>
</tr>
<tr>
<td>OfficeREIT</td>
<td>34 stocks; $197bn</td>
<td></td>
</tr>
<tr>
<td>OfficeREIT</td>
<td>34 stocks; $197bn</td>
<td></td>
</tr>
<tr>
<td>ResidREIT</td>
<td>39 stocks; $241bn</td>
<td>DiversREIT</td>
</tr>
<tr>
<td>IndusREIT</td>
<td>25 stocks; $163bn</td>
<td></td>
</tr>
<tr>
<td>DiversREIT</td>
<td>36 stocks; $173bn</td>
<td></td>
</tr>
<tr>
<td>DiversREIT</td>
<td>39 stocks; $343bn</td>
<td></td>
</tr>
<tr>
<td>ResidREIT</td>
<td>39 stocks; $215bn</td>
<td></td>
</tr>
<tr>
<td>ResidREIT</td>
<td>39 stocks; $215bn</td>
<td></td>
</tr>
<tr>
<td>ResidREIT</td>
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</tr>
<tr>
<td>IndusREIT</td>
<td>25 stocks; $163bn</td>
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User Guide 1 - Definitions & Dataset

Group Strength
Our Global Group analysis is based on bottom-up equity relative strength analysis as opposed to industry group (index) relative strength analysis.

Strength Decile Defined By
1. What percentage of a group's members are outperforming
2. How consistent that outperformance is
3. How the are members positioned (above/below) vs. their trend channels.

Momentum Decile
Rate of change of strength (change in 5-day moving average)

The Underlying Equity Relative Strength Analysis
Each day, for every equity we cover, our relative strength system assesses the best fit trend from a spectrum which covers a minimum trend duration of six months, and a maximum of 4-years. The "best fit" is the trend which maximizes duration, and minimizes deviation from the trend. Our process is flexible, thorough, and because it is run daily, timely.

The Dataset:
- Over 5,700 securities.
- Groups have a:
  ...Median depth of 28
  ...Average depth of 36

Heat Map Colour and Symbol Guide
Strength is highlighted by the background of the group title
- Bright green = best (1st decile) transitions towards...
- Bright red = worst (10th decile)

Momentum is highlighted in the border of the group title
- Colour map for momentum is the same as strength

Symbols to the right of the group ticker show where a group moved from in the previous session. Below the group symbol we highlight the number and total market capitalization of the members in a group. Clicking on the group, which brings up the chart via a hyperlink, will help to clarify the moves.
Our Goals:
- To buy outperforming stocks in favoured groups
- To avoid underperforming stocks in unfavoured groups
- To be alerted of and act on the changes

#1 Rule of Momentum: You can use it only if it exists

- In stable/trending markets, one can buy stocks with high strength and momentum and hold them as long as momentum does not turn negative (trend following).

- In very rotational markets (e.g., where credit, currency, commodity conditions are choppy/changing):
  - Buying high strength and high momentum may be dangerous (buying yesterday's winners).
  - One is better off buying stocks with moderate strength and high momentum (bottom fishing).
User Guide 3 - Buy/Hold/Sell

Buy
- Groups with high strength and high positive momentum (top left) - “In Favour”
- Groups with moderate strength and high positive momentum - “Transitioning to Positive”
- Groups with mediocre strength and high positive momentum - “Gaining Favour”

Buy/Hold
- Groups with high strength and neutral momentum (middle left) - “Maintaining Favour”

Sell
- Groups with low strength and high negative momentum (bottom right) - “Out of Favour”
- Groups with moderately negative strength and high negative momentum - “Transitioning to Negative”
- Groups with mediocre strength and high negative momentum - “Losing Favour”
User Guide 4 - Hyperlinks To Decile Charts & Stock Selection

- Each group is hyperlinked to a chart that shows the relative strength decile as a function of time, and the moving average (momentum).

- Each chart is hyperlinked to the group membership, in our RS Filter Toolkit.
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<td>Buy</td>
<td>Outperform</td>
<td>43.2%</td>
<td>22.8%</td>
<td>57.4%</td>
<td>44.1%</td>
<td>57.0%</td>
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<td>Hold</td>
<td>Market Perform</td>
<td>53.2%</td>
<td>13.1%</td>
<td>40.6%</td>
<td>52.6%</td>
<td>41.1%</td>
<td>41.6%</td>
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<tr>
<td>Sell</td>
<td>Underperform</td>
<td>3.7%</td>
<td>9.5%</td>
<td>2.0%</td>
<td>3.2%</td>
<td>1.6%</td>
<td>5.5%</td>
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* Reflects rating distribution of all companies covered by BMO Capital Markets Corp. equity research analysts.  
** Reflects rating distribution of all companies from which BMO Capital Markets Corp. has received compensation for Investment Banking services as percentage within ratings category.  
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(S) = Speculative investment;
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