Group Selection
Priced as of November 29, 2012

Note: Group tickers incorporate hyperlinks to decile charts, and then a link to our Toolkit of the group members.

See back pages for user guide and disclaimer.
Sources for all charts: BMO Capital Markets
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**Sector Relative Strength Profiles**

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</thead>
<tbody>
<tr>
<td>Energy</td>
<td>47% / 44% / 39%</td>
<td>-1% / -1% / 1%</td>
<td></td>
</tr>
<tr>
<td>Materials</td>
<td>42% / 41% / 36%</td>
<td>6% / 1% / 8%</td>
<td></td>
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<tr>
<td>Industrials</td>
<td>49% / 45% / 40%</td>
<td>14% / 9% / 18%</td>
<td></td>
</tr>
<tr>
<td>CMR Disc</td>
<td>52% / 49% / 44%</td>
<td>9% / 7% / 14%</td>
<td></td>
</tr>
<tr>
<td>CMR Stap</td>
<td>54% / 52% / 46%</td>
<td>7% / 1% / 9%</td>
<td></td>
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<tr>
<td>Hlth Care</td>
<td>51% / 52% / 49%</td>
<td>1% / -4% / 3%</td>
<td></td>
</tr>
<tr>
<td>Financials</td>
<td>59% / 56% / 48%</td>
<td>3% / 0% / 7%</td>
<td></td>
</tr>
<tr>
<td>Info Tech</td>
<td>32% / 33% / 30%</td>
<td>13% / 11% / 16%</td>
<td></td>
</tr>
<tr>
<td>Telecom</td>
<td>56% / 55% / 48%</td>
<td>1% / -5% / 4%</td>
<td></td>
</tr>
<tr>
<td>Utilities</td>
<td>40% / 37% / 28%</td>
<td>2% / 0% / 4%</td>
<td></td>
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*Three terms define the relative performance Z-Score rating versus the markets (US = S&P 500; GBL = S&P Global 1200; CDA = S&P/TSX Composite)*

(a) % Outperforming - what percentage of sector members is outperforming the market,

(b) Reward/Risk - how consistent the median relative strength performance of the sector membership (ranking), and

(c) Trend Psn - what is the net percentage of the sector members which are breaking above/below relative strength channels.

The strength z-Score is weighted 60% towards the trend parameters (% outperforming and reward/risk ratios) and 40% towards the trend positions (reversals of trends). Gridlines are placed at 0.5 increments.
November 29, 2012

Consumer Staples

Mark Steele (416) 359-4641

Momentum

Strength

Dist&Vnt 13 stocks; $196bn
Brewers 16 stocks; $367bn
SprCntrs 16 stocks; $453bn
PkgFdMt 114 stocks; $814bn
SoftDrnks 14 stocks; $362bn
HhldPrdct 18 stocks; $442bn
PersPrdct 24 stocks; $200bn
FdRetail 37 stocks; $315bn
FdDistri 12 stocks; $32bn
Tobacco 17 stocks; $563bn
DrugRetail 10 stocks; $110bn
AgriProd 33 stocks; $115bn
November 29, 2012

Telecommunication Services

Mark Steele (416) 359-4641

AltCar
14 stocks; $32bn

WisTelSrv
25 stocks; $90bn

IntgTelSrv
64 stocks; $1109bn
Group Strength
Our Global Group analysis is based on bottom-up equity relative strength analysis as opposed to industry group (index) relative strength analysis.

Strength Decile Defined By
1. What percentage of a group’s members are outperforming
2. How consistent that outperformance is
3. How are the members positioned (above/below) vs. their trend channels.

Momentum Decile
Rate of change of strength (change in 5-day moving average)

The Underlying Equity Relative Strength Analysis
Each day, for every equity we cover, our relative strength system assesses the best fit trend from a spectrum which covers a minimum trend duration of six months, and a maximum of 4-years. The "best fit" is the trend which maximizes duration, and minimizes deviations from the trend. Our process is flexible, thorough, and because it is run daily, timely.

The Dataset:
- Over 5,000 securities.
- Groups have a:
  ...Median depth of 25
  ...Average depth of 35

Heat Map Colour and Symbol Guide
Strength is highlighted by the background of the group title
- Bright green = best (1st decile) transitions towards...
- Bright red = worst (10th decile)
Momentum is highlighted in the border of the group title
- Colour map for momentum is the same as strength
Symbols to the right of the group ticker show where a group moved from in the previous session. Below the group symbol we highlight the number and total market capitalization of the members of a group. Clicking on the group, which brings up the chart via a hyperlink, will help to clarify the moves.
Our Goals:
- To buy outperforming stocks in favoured groups
- To avoid underperforming stocks in unfavoured groups
- To be alerted of and act on the changes

#1 Rule of Momentum: You can use it only if it exists

- In stable/trending markets, one can buy stocks with high strength and momentum and hold them as long as momentum does not turn negative (trend following).

- In very rotational markets (e.g., where credit, currency, commodity conditions are choppy/changing):
  - Buying high strength and high momentum may be dangerous (buying yesterday’s winners).
  - One is better off buying stocks with moderate strength and high momentum (bottom fishing).
**User Guide 3 - Buy/Hold/Sell**

**Buy**
- Groups with high strength and high positive momentum (top left) - “In Favour”
- Groups with moderate strength and high positive momentum - “Transitioning to Positive”
- Groups with mediocre strength and high positive momentum - “Gaining Favour”

**Buy/Hold**
- Groups with high strength and neutral momentum (middle left) - “Maintaining Favour”

**Sell**
- Groups with low strength and high negative momentum (bottom right) - “Out of Favour”
- Groups with moderately negative strength and high negative momentum - “Transitioning to Negative”
- Groups with mediocre strength and high negative momentum - “Losing Favour”
User Guide 4 - Hyperlinks To Decile Charts & Stock Selection

- Each group is hyperlinked to a chart that shows the relative strength decile as a function of time, and the 5-day and 20-day moving averages (momentum).

- Each chart is hyperlinked to the group membership, in our RS Filter Toolkit.
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<tr>
<th>Rating Category</th>
<th>BMO Rating</th>
<th>BMOCM US Universe*</th>
<th>BMOCM US IB Clients**</th>
<th>BMOCM US IB Clients***</th>
<th>BMOCM Universe****</th>
<th>BMOCM IB Clients*****</th>
<th>Starnine Universe</th>
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<tr>
<td>Buy</td>
<td>Outperform</td>
<td>39.2%</td>
<td>14.2%</td>
<td>66.0%</td>
<td>39.7%</td>
<td>49.1%</td>
<td>55.7%</td>
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<td>Hold</td>
<td>Market Perform</td>
<td>58.8%</td>
<td>4.6%</td>
<td>31.9%</td>
<td>57.1%</td>
<td>48.6%</td>
<td>39.3%</td>
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<tr>
<td>Sell</td>
<td>Underperform</td>
<td>2.0%</td>
<td>9.1%</td>
<td>2.1%</td>
<td>3.2%</td>
<td>2.3%</td>
<td>5.0%</td>
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* Reflects rating distribution of all companies covered by BMO Capital Markets Corp. equity research analysts.
** Reflects rating distribution of all companies from which BMO Capital Markets Corp. has received compensation for Investment Banking services as percentage within ratings category.
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