Group Selection
Priced as of October 1, 2013

Note: Group tickers incorporate hyperlinks to decile charts, and then a link to our Toolkit of the group members.

See back pages for user guide and disclaimer.
Sources for all charts: BMO Capital Markets

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### Sector Relative Strength Profiles*

<table>
<thead>
<tr>
<th>Sector</th>
<th>% Outperforming</th>
<th>Reward/Risk</th>
<th>Trend Psn</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hyperlink</td>
<td>US/GBL/CDA</td>
<td>US/GBL/CDA</td>
<td>US/GBL/CDA</td>
</tr>
<tr>
<td>Energy</td>
<td>38% / 42% / 54%</td>
<td>14% / 6% / 2%</td>
<td></td>
</tr>
<tr>
<td>Materials</td>
<td>25% / 29% / 38%</td>
<td>12% / 8% / 4%</td>
<td></td>
</tr>
<tr>
<td>Industrials</td>
<td>51% / 60% / 73%</td>
<td>18% / 10% / 5%</td>
<td></td>
</tr>
<tr>
<td>CMR Disc</td>
<td>61% / 67% / 75%</td>
<td>11% / 2% / -3%</td>
<td></td>
</tr>
<tr>
<td>CMR Stap</td>
<td>41% / 49% / 60%</td>
<td>3% / -5% / -8%</td>
<td></td>
</tr>
<tr>
<td>Hlth Care</td>
<td>57% / 63% / 74%</td>
<td>11% / 6% / 0%</td>
<td></td>
</tr>
<tr>
<td>Financials</td>
<td>42% / 49% / 63%</td>
<td>10% / 4% / -4%</td>
<td></td>
</tr>
<tr>
<td>Info Tech</td>
<td>62% / 66% / 77%</td>
<td>11% / 6% / 1%</td>
<td></td>
</tr>
<tr>
<td>Telecom</td>
<td>43% / 55% / 68%</td>
<td>22% / 18% / 10%</td>
<td></td>
</tr>
<tr>
<td>Utilities</td>
<td>25% / 35% / 45%</td>
<td>10% / 6% / 5%</td>
<td></td>
</tr>
</tbody>
</table>

*Three terms define the relative performance Z-Score rating versus the markets (US = S&P 500; GBL = S&P Global 1200; CDA = S&P/TSX Composite)

(a) % Outperforming - what percentage of sector members is outperforming the market,
(b) Reward/Risk - how consistent the median relative strength performance of the sector membership (descending ranking), and
(c) Trend Psn - what is the net percentage of the sector members which are breaking above/below relative strength channels.

The strength z-Score is weighted 60% towards the trend parameters (% outperforming and reward/risk ratios) and 40% towards the trend positions (reversals of trends). Gridlines are placed at 0.5 increments.
Momentum

Strength

SpecChm → 63 stocks; $290bn

ComdChm ↗ 32 stocks; $293bn

FrstPrd ↗ 12 stocks; $20bn

Steel ↘ 73 stocks; $392bn

Fert&Ag ↑ 34 stocks; $237bn

IndusGas ↗ 10 stocks; $154bn

PapProd ↑ 31 stocks; $90bn

MtGlsCnt ↑ 15 stocks; $45bn

CstrMat ↑ 28 stocks; $163bn

DiversChm ↓ 20 stocks; $310bn

PrecMet ↑ 42 stocks; $79bn

Gold → 99 stocks; $165bn

Alumin ↑ 11 stocks; $35bn

DvrsMng ↓ 101 stocks; $570bn

PaperPkg ↑ 18 stocks; $75bn

PapProd ↓ 18 stocks; $45bn

MtGlsCnt ↓ 15 stocks; $45bn

CstrMat ↓ 28 stocks; $163bn

PrecMet ↓ 42 stocks; $79bn

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## Consumer Discretionary

**October 1, 2013**

**Mark Steele**
(416) 359-4641

### Sector Breakdown

<table>
<thead>
<tr>
<th>Sector</th>
<th>Strength</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mov&amp;Ent</td>
<td>22 stocks; $306bn</td>
</tr>
<tr>
<td>AutoRtl</td>
<td>16 stocks; $70bn</td>
</tr>
<tr>
<td>Publishing</td>
<td>28 stocks; $147bn</td>
</tr>
<tr>
<td>CmrElec</td>
<td>12 stocks; $86bn</td>
</tr>
<tr>
<td>Cabl&amp;Sat</td>
<td>20 stocks; $366bn</td>
</tr>
<tr>
<td>SpecStors</td>
<td>28 stocks; $107bn</td>
</tr>
<tr>
<td>InetRtl</td>
<td>21 stocks; $295bn</td>
</tr>
<tr>
<td>AutoParts</td>
<td>37 stocks; $283bn</td>
</tr>
<tr>
<td>Rstaurnt</td>
<td>61 stocks; $336bn</td>
</tr>
<tr>
<td>Distrib</td>
<td>12 stocks; $52bn</td>
</tr>
<tr>
<td>Broadcast</td>
<td>33 stocks; $183bn</td>
</tr>
<tr>
<td>CatalgRtl</td>
<td>7 stocks; $21bn</td>
</tr>
<tr>
<td>HmImpRtl</td>
<td>9 stocks; $93bn</td>
</tr>
<tr>
<td>Textiles</td>
<td>3 stocks; $6bn</td>
</tr>
<tr>
<td>AutoMfg</td>
<td>36 stocks; $1019bn</td>
</tr>
<tr>
<td>Aprl&amp;Gds</td>
<td>43 stocks; $524bn</td>
</tr>
<tr>
<td>GMrchStrs</td>
<td>15 stocks; $112bn</td>
</tr>
<tr>
<td>Hld&amp;Rsrt</td>
<td>27 stocks; $133bn</td>
</tr>
<tr>
<td>HldApl</td>
<td>11 stocks; $45bn</td>
</tr>
<tr>
<td>Hhl&amp;Rsrt</td>
<td>21 stocks; $24bn</td>
</tr>
<tr>
<td>LeisPrd</td>
<td>18 stocks; $62bn</td>
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<tr>
<td>HomeFurn</td>
<td>10 stocks; $28bn</td>
</tr>
<tr>
<td>DeptStrs</td>
<td>7 stocks; $21bn</td>
</tr>
<tr>
<td>Hsware</td>
<td>4 stocks; $16bn</td>
</tr>
<tr>
<td>HomeBld</td>
<td>6 stocks; $19bn</td>
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<tr>
<td>ApparRtl</td>
<td>33 stocks; $390bn</td>
</tr>
<tr>
<td>CmpElRtl</td>
<td>15 stocks; $44bn</td>
</tr>
<tr>
<td>SpecStors</td>
<td>28 stocks; $107bn</td>
</tr>
<tr>
<td>SpCmSrV</td>
<td>13 stocks; $297bn</td>
</tr>
<tr>
<td>LeisFcil</td>
<td>10 stocks; $29bn</td>
</tr>
<tr>
<td>Footwear</td>
<td>13 stocks; $66bn</td>
</tr>
</tbody>
</table>

**Notes:**
- Strength: Momentum vs. Strength
October 1, 2013

**Consumer Staples**

**Momentum**

**Strength**

**DrugRetail**
- 10 stocks; $152bn

**AgriProd**
- 32 stocks; $123bn

**HhldPrdct**
- 16 stocks; $484bn

**SoftDrinks**
- 14 stocks; $378bn

**FdDistri**
- 12 stocks; $34bn

**FdRetail**
- 40 stocks; $381bn

**Brewers**
- 16 stocks; $437bn

**Dist&Vnt**
- 14 stocks; $205bn

**PersPrdct**
- 25 stocks; $242bn

**SprCntrs**
- 17 stocks; $482bn

**PkgFdMt**
- 115 stocks; $941bn

**Tobacco**
- 16 stocks; $554bn

**DrugRetail**
- 10 stocks; $152bn

**AgriProd**
- 32 stocks; $123bn

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**PkgFdMt**
- 115 stocks; $941bn

**Tobacco**
- 16 stocks; $554bn
Information Technology

October 1, 2013

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SemiEqp 40 stocks; $137bn
ElecInstr 40 stocks; $138bn
PCStor&P 21 stocks; $143bn
Semi 16 stocks; $756bn
HmEntSwr 22 stocks; $84bn

CompHdwr 22 stocks; $591bn
OffElectr 8 stocks; $76bn

InetSftSrv 97 stocks; $824bn
ApplicSwr 81 stocks; $362bn

ElecComp 41 stocks; $186bn

DataProc 45 stocks; $407bn
ComEquip 72 stocks; $435bn

EMS 26 stocks; $98bn
TechDist 16 stocks; $32bn

ITConsult 49 stocks; $525bn
SystmSwr 31 stocks; $551bn
October 1, 2013

Telecommunication Services

WlsTelSrv 48 stocks; $1044bn
IntgTelSrv 55 stocks; $1210bn
AltCar 14 stocks; $45bn
October 1, 2013

Utilities

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21 stocks;$57bn

46 stocks;$157bn

34 stocks;$189bn

39 stocks;$451bn

83 stocks;$828bn
User Guide 1 - Definitions & Dataset

Group Strength
Our Global Group analysis is based on bottom-up equity relative strength analysis as opposed to industry group (index) relative strength analysis.

Strength Decile Defined By
1. What percentage of a group’s members are outperforming
2. How consistent that outperformance is
3. How are the members positioned (above/below) vs. their trend channels.

Momentum Decile
Rate of change of strength (change in 5-day moving average)

The Underlying Equity Relative Strength Analysis
Each day, for every equity we cover, our relative strength system assesses the best fit trend from a spectrum which covers a minimum trend duration of six months, and a maximum of 4-years. The "best fit" is the trend which maximizes duration, and minimizes deviations from the trend. Our process is flexible, thorough, and because it is run daily, timely.

The Dataset:
- Over 5,000 securities.
- Groups have a:
  ...Median depth of 25
  ...Average depth of 35

Heat Map Colour and Symbol Guide
Strength is highlighted by the background of the group title
- Bright green = best (1st decile) transitions towards...
- Bright red = worst (10th decile)
Momentum is highlighted in the border of the group title
- Colour map for momentum is the same as strength
Symbols to the right of the group ticker show where a group moved from in the previous session. Below the group symbol we highlight the number and total market capitalization of the members of a group. Clicking on the group, which brings up the chart via a hyperlink, will help to clarify the moves.
User Guide 2 - Momentum

Our Goals:
- To buy outperforming stocks in favoured groups
- To avoid underperforming stocks in unfavoured groups
- To be alerted of and act on the changes

#1 Rule of Momentum: You can use it only if it exists

- In stable/trending markets, one can buy stocks with high strength and momentum and hold them as long as momentum does not turn negative (trend following).

- In very rotational markets (e.g., where credit, currency, commodity conditions are choppy/changing):
  - Buying high strength and high momentum may be dangerous (buying yesterday’s winners).
  - One is better off buying stocks with moderate strength and high momentum (bottom fishing).
User Guide 3 - Buy/Hold/Sell

Buy
- Groups with high strength and high positive momentum (top left) - “In Favour”
- Groups with moderate strength and high positive momentum - “Transitioning to Positive”
- Groups with mediocre strength and high positive momentum - “Gaining Favour”

Buy/Hold
- Groups with high strength and neutral momentum (middle left) - “Maintaining Favour”

Sell
- Groups with low strength and high negative momentum (bottom right) - “Out of Favour”
- Groups with moderately negative strength and high negative momentum - “Transitioning to Negative”
- Groups with mediocre strength and high negative momentum - “Losing Favour”
- Each group is hyperlinked to a chart that shows the relative strength decile as a function of time, and the 5-day and 20-day moving averages (momentum).

- Each chart is hyperlinked to the group membership, in our RS Filter Toolkit.
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<th>Rating Category</th>
<th>BMO Rating</th>
<th>BMOCM US Universe*</th>
<th>BMOCM US IB Clients**</th>
<th>BMOCM US IB Clients***</th>
<th>BMOCM Universe****</th>
<th>BMOCM IB Clients*****</th>
<th>Starnine Universe</th>
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</thead>
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<td>Buy</td>
<td>Outperform</td>
<td>37.9%</td>
<td>17.6%</td>
<td>52.7%</td>
<td>39.6%</td>
<td>51.0%</td>
<td>53.2%</td>
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<tr>
<td>Hold</td>
<td>Market Perform</td>
<td>56.8%</td>
<td>10.2%</td>
<td>45.9%</td>
<td>53.9%</td>
<td>45.5%</td>
<td>41.1%</td>
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<tr>
<td>Sell</td>
<td>Underperform</td>
<td>5.3%</td>
<td>3.2%</td>
<td>1.4%</td>
<td>6.5%</td>
<td>3.5%</td>
<td>5.6%</td>
</tr>
</tbody>
</table>

* Reflects rating distribution of all companies covered by BMO Capital Markets Corp. equity research analysts.
** Reflects rating distribution of all companies from which BMO Capital Markets Corp. has received compensation for Investment Banking services as percentage within ratings category.
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Ratings and Sector Key
We use the following ratings system definitions:
OP = Outperform - Forecast to outperform the market;
Mkt = Market Perform - Forecast to perform roughly in line with the market;
Und = Underperform - Forecast to underperform the market;
(S) = speculative investment;
NR = No rating at this time;
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Market performance is measured by a benchmark index such as the S&P/TSX Composite Index, S&P 500, Nasdaq Composite, as appropriate for each company. BMO Capital Markets eight Top 15 lists guide investors to our best ideas according to different objectives (Canadian large, small, growth, value, income, quantitative; and US large, US small) have replaced the Top Pick rating.

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