Group Selection

Priced as of July 12, 2019

Note: Group tickers incorporate hyperlinks to decile charts, and then a link to our Toolkit of the group members.

See back pages for user guide and disclaimer.
Sources for all charts: BMO Capital Markets
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<tbody>
<tr>
<td>Energy</td>
<td>17% / 20% / 21%</td>
<td>/ / /</td>
<td>6% / 6% / 6%</td>
</tr>
<tr>
<td>Materials</td>
<td>30% / 33% / 31%</td>
<td>/ / /</td>
<td>-4% / -1% / 0%</td>
</tr>
<tr>
<td>Industrials</td>
<td>37% / 41% / 40%</td>
<td>/ / /</td>
<td>-4% / -2% / 1%</td>
</tr>
<tr>
<td>CMR Disc</td>
<td>33% / 36% / 35%</td>
<td>/ / /</td>
<td>-2% / 1% / 3%</td>
</tr>
<tr>
<td>CMR Stap</td>
<td>37% / 41% / 39%</td>
<td>/ / /</td>
<td>-8% / -1% / -2%</td>
</tr>
<tr>
<td>Hlth Care</td>
<td>38% / 40% / 40%</td>
<td>/ / /</td>
<td>-9% / -7% / -5%</td>
</tr>
<tr>
<td>Financials</td>
<td>33% / 37% / 37%</td>
<td>/ / /</td>
<td>1% / 2% / 4%</td>
</tr>
<tr>
<td>Info Tech</td>
<td>53% / 55% / 54%</td>
<td>/ / /</td>
<td>-4% / 1% / 1%</td>
</tr>
<tr>
<td>Comm Srv</td>
<td>36% / 41% / 38%</td>
<td>/ / /</td>
<td>0% / 3% / 5%</td>
</tr>
<tr>
<td>Utilities</td>
<td>42% / 47% / 47%</td>
<td>/ / /</td>
<td>2% / 3% / 6%</td>
</tr>
<tr>
<td>Real Estate</td>
<td>43% / 52% / 50%</td>
<td>/ / /</td>
<td>-6% / -4% / -1%</td>
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*Three terms define the relative performance Z-Score rating versus the markets (US = S&P 500; GBL = MSCI AC World; CDA = S&P/TSX Composite)
(a) % Outperforming - what percentage of sector members is outperforming the market,
(b) Reward/Risk - how consistent is the median relative strength performance of the sector membership ( / ranking),
(c) Trend Psn - what is the net percentage of the sector members which are breaking above/below relative strength channels.
The strength z-Score is weighted 60% towards the trend parameters (% outperforming and reward/risk ratios) and 40% towards the trend positions (reversals of trends). Gridlines are placed at 0.5 increments.

See Help Pages for further details
Consumer Staples

July 12, 2019

Mark Steele (416) 359-4641

Momentum

Strength

SprCntrs 16 stocks; $594bn
FdRetail 33 stocks; $355bn
AgriProd 29 stocks; $177bn
Tobacco 13 stocks; $482bn

Brewers 14 stocks; $456bn

Dist&Vnt 20 stocks; $580bn
PkgFdMt 126 stocks; $1436bn

DrugRetail 6 stocks; $68bn
HhlPrdct 18 stocks; $649bn
PersPrdct 38 stocks; $522bn
FdDistri 11 stocks; $62bn

SoftDrinks 19 stocks; $592bn

16 stocks; $594bn
33 stocks; $355bn
29 stocks; $177bn
13 stocks; $482bn
14 stocks; $456bn
20 stocks; $580bn
126 stocks; $1436bn
6 stocks; $68bn
18 stocks; $649bn
38 stocks; $522bn
11 stocks; $62bn
19 stocks; $592bn
July 12, 2019

Health Care

MgtHCare
10 stocks; $428bn

HCFacility
34 stocks; $183bn

HCsupplls
26 stocks; $165bn

HCService
24 stocks; $286bn

HGCareTec
17 stocks; $95bn

HCDistrib
16 stocks; $110bn

HCEquip
36 stocks; $124bn

HCEquip
76 stocks; $124bn

LfsSciSrv
12 stocks; $416bn

Biotech
127 stocks; $945bn

Pharma
130 stocks; $261bn

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ETFs

10 stocks; $428bn

34 stocks; $183bn

26 stocks; $165bn

17 stocks; $95bn

16 stocks; $110bn

36 stocks; $124bn

76 stocks; $124bn

12 stocks; $416bn

127 stocks; $945bn

130 stocks; $261bn

ETFs
User Guide 1 - Definitions & Dataset

Group Strength
Our Global Group analysis is based on bottom-up equity relative strength analysis as opposed to industry group (index) relative strength analysis.

Strength Decile Defined By
1. What percentage of a groups members are outperforming
2. How consistent that outperformance is
3. How the are members positioned (above/below) vs. their trend channels.

Momentum Decile
Rate of change of strength (change in 5-day moving average)

The Underlying Equity Relative Strength Analysis
Each day, for every equity we cover, our relative strength system assesses the best fit trend from a spectrum which covers a minimum trend duration of six months, and a maximum of 4-years. The "best fit" is the trend which maximizes duration, and minimizes deviation from the trend. Our process is flexible, thorough, and because it is run daily, timely.

The Dataset:
- Over 5,700 securities.
- Groups have a:
  ...Median depth of 28
  ...Average depth of 36

Heat Map Colour and Symbol Guide
Strength is highlighted by the background of the group title
- Bright green = best (1st decile) transitions towards...
- Bright red = worst (10th decile)
Momentum is highlighted in the border of the group title
- Colour map for momentum is the same as strength

Symbols to the right of the group ticker show where a group moved from in the previous session. Below the group symbol we highlight the number and total market capitalization of the members in a group. Clicking on the group, which brings up the chart via a hyperlink, will help to clarify the moves.
**User Guide 2 - Momentum**

**Our Goals:**
- To buy outperforming stocks in favoured groups
- To avoid underperforming stocks in unfavoured groups
- To be alerted of and act on the changes

**#1 Rule of Momentum: You can use it only if it exists**

- In stable/trending markets, one can buy stocks with high strength and momentum and hold them as long as momentum does not turn negative (trend following).

- In very rotational markets (e.g., where credit, currency, commodity conditions are choppy/changing):
  - Buying high strength and high momentum may be dangerous (buying yesterday’s winners).
  - One is better off buying stocks with moderate strength and high momentum (bottom fishing).
User Guide 3 - Buy/Hold/Sell

Buy
- Groups with high strength and high positive momentum (top left) - “In Favour”
- Groups with moderate strength and high positive momentum - “Transitioning to Positive”
- Groups with mediocre strength and high positive momentum - “Gaining Favour”

Buy/Hold
- Groups with high strength and neutral momentum (middle left) - “Maintaining Favour”

Sell
- Groups with low strength and high negative momentum (bottom right) - “Out of Favour”
- Groups with moderately negative strength and high negative momentum - “Transitioning to Negative”
- Groups with mediocre strength and high negative momentum - “Losing Favour”
- Each group is hyperlinked to a chart that shows the relative strength decile as a function of time, and the moving average (momentum).

- Each chart is hyperlinked to the group membership, in our RS Filter Toolkit.
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<tr>
<td>Buy</td>
<td>Outperform</td>
<td>43.2%</td>
<td>22.8%</td>
<td>57.4%</td>
<td>44.1%</td>
<td>57.0%</td>
<td>52.8%</td>
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<tr>
<td>Hold</td>
<td>Market Perform</td>
<td>53.2%</td>
<td>13.1%</td>
<td>40.6%</td>
<td>52.6%</td>
<td>41.1%</td>
<td>41.6%</td>
</tr>
<tr>
<td>Sell</td>
<td>Underperform</td>
<td>3.7%</td>
<td>9.5%</td>
<td>2.0%</td>
<td>3.2%</td>
<td>1.6%</td>
<td>5.5%</td>
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* Reflects rating distribution of all companies covered by BMO Capital Markets Corp. equity research analysts.
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Und = Underperform - Forecast to underperform the analyst’s coverage universe on a total return basis;
(S) = Speculative investment;
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