Group Selection

Priced as of January 31, 2014

Note: Group tickers incorporate hyperlinks to decile charts, and then a link to our Toolkit of the group members.

See back pages for user guide and disclaimer.
Sources for all charts: BMO Capital Markets

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*Three terms define the relative performance Z-Score rating versus the markets (US = S&P 500; GBL = S&P Global 1200; CDA = S&P/TSX Composite)
(a) % Outperforming - what percentage of sector members is outperforming the market,
(b) Reward/Risk - how consistent the median relative strength performance of the sector membership (ranking), and
(c) Trend Psn - what is the net percentage of the sector members which are breaking above/below relative strength channels.
The strength Z-Score is weighted 60% towards the trend parameters (% outperforming and reward/risk ratios) and 40% towards the trend positions (reversals of trends). Gridlines are placed at 0.5 increments.
January 31, 2014

Consumer Staples

BMO Capital Markets
Mark Steele (416) 359-4641

Momentum

Strength

DrugRetail 10 stocks; $162bn

HhdPrdct 18 stocks; $490bn

PkgFdMt 123 stocks; $980bn

SoftDrinks 15 stocks; $383bn

FdRetail 42 stocks; $363bn

Dist&Vnt 14 stocks; $198bn

SprCntrs 17 stocks; $471bn

Brewers 16 stocks; $466bn

AgriProd 24 stocks; $123bn

PersPrdct 27 stocks; $231bn

Tobacco 16 stocks; $514bn

FdDistri 2 stocks; $40bn

DrugRetail

HhdPrdct

PkgFdMt

SoftDrinks

FdRetail

Dist&Vnt

SprCntrs

Brewers

AgriProd

PersPrdct

Tobacco

FdDistri
<table>
<thead>
<tr>
<th>Sector</th>
<th>Stocks</th>
<th>Market Value</th>
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<tbody>
<tr>
<td>Hot Emerging Software</td>
<td>21 stocks</td>
<td>$79 bn</td>
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<tr>
<td>System Software</td>
<td>35 stocks</td>
<td>$60bn</td>
</tr>
<tr>
<td>Software</td>
<td>40 stocks</td>
<td>$133bn</td>
</tr>
<tr>
<td>Off-Electrical</td>
<td>9 stocks</td>
<td>$77bn</td>
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<tr>
<td>System Software</td>
<td>35 stocks</td>
<td>$606bn</td>
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<tr>
<td>Software</td>
<td>40 stocks</td>
<td>$1332bn</td>
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<tr>
<td>Information Technology</td>
<td>21 stocks</td>
<td>$583bn</td>
</tr>
<tr>
<td>Computer Hardware</td>
<td>21 stocks</td>
<td>$583bn</td>
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<tr>
<td>PC Storage &amp; Parts</td>
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<td>$145bn</td>
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<tr>
<td>Data Processing</td>
<td>48 stocks</td>
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<tr>
<td>IT Consulting</td>
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<td>Application Software</td>
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<tr>
<td>Electrical Instruments</td>
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<td>$392bn</td>
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<tr>
<td>Inet Software &amp; Services</td>
<td>102 stocks</td>
<td>$996bn</td>
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<tr>
<td>Electrical Computers</td>
<td>40 stocks</td>
<td>$190bn</td>
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<tr>
<td>Inet Software &amp; Services</td>
<td>102 stocks</td>
<td>$996bn</td>
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<tr>
<td>Technology Distribution</td>
<td>17 stocks</td>
<td>$37bn</td>
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<tr>
<td>Semi</td>
<td>119 stocks</td>
<td>$812bn</td>
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<tr>
<td>EMS</td>
<td>25 stocks</td>
<td>$97bn</td>
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<tr>
<td>Elec Computer</td>
<td>40 stocks</td>
<td>$190bn</td>
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<tr>
<td>Inet Software &amp; Services</td>
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<tr>
<td>Technology Distribution</td>
<td>17 stocks</td>
<td>$37bn</td>
</tr>
</tbody>
</table>

Strength

Momentum
User Guide 1 - Definitions & Dataset

Group Strength

Our Global Group analysis is based on bottom-up equity relative strength analysis as opposed to industry group (index) relative strength analysis.

Strength Decile Defined By
1. What percentage of a group's members are outperforming
2. How consistent that outperformance is
3. How are the members positioned (above/below) vs. their trend channels.

Momentum Decile
Rate of change of strength (change in 5-day moving average)

The Underlying Equity Relative Strength Analysis
Each day, for every equity we cover, our relative strength system assesses the best fit trend from a spectrum which covers a minimum trend duration of six months, and a maximum of 4-years. The "best fit" is the trend which maximizes duration, and minimizes deviations from the trend. Our process is flexible, thorough, and because it is run daily, timely.

The Dataset:
- Over 5,000 securities.
- Groups have a:
  ...Median depth of 25
  ...Average depth of 35

Heat Map Colour and Symbol Guide
Strength is highlighted by the background of the group title
- Bright green = best (1st decile) transitions towards...
- Bright red = worst (10th decile)
Momentum is highlighted in the border of the group title
- Colour map for momentum is the same as strength
Symbols to the right of the group ticker show where a group moved from in the previous session. Below the group symbol we highlight the number and total market capitalization of the members of a group. Clicking on the group, which brings up the chart via a hyperlink, will help to clarify the moves.
Our Goals:

- To buy outperforming stocks in favoured groups
- To avoid underperforming stocks in unfavoured groups
- To be alerted of and act on the changes

#1 Rule of Momentum: You can use it only if it exists

- In stable/trending markets, one can buy stocks with high strength and momentum and hold them as long as momentum does not turn negative (trend following).

- In very rotational markets (e.g., where credit, currency, commodity conditions are choppy/changing):
  - Buying high strength and high momentum may be dangerous (buying yesterday’s winners).
  - One is better off buying stocks with moderate strength and high momentum (bottom fishing).
User Guide 3 - Buy/Hold/Sell

Buy
- Groups with high strength and high positive momentum (top left) - “In Favour”
- Groups with moderate strength and high positive momentum - “Transitioning to Positive”
- Groups with mediocre strength and high positive momentum - “Gaining Favour”

Buy/Hold
- Groups with high strength and neutral momentum (middle left) - “Maintaining Favour”

Sell
- Groups with low strength and high negative momentum (bottom right) - “Out of Favour”
- Groups with moderately negative strength and high negative momentum - “Transitioning to Negative”
- Groups with mediocre strength and high negative momentum - “Losing Favour”
User Guide 4 - Hyperlinks To Decile Charts & Stock Selection

- Each group is hyperlinked to a chart that shows the relative strength decile as a function of time, and the 5-day and 20-day moving averages (momentum).

- Each chart is hyperlinked to the group membership, in our RS Filter Toolkit.
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Distribution of Ratings (September 30, 2013)

<table>
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<tr>
<th>Rating Category</th>
<th>BMO Rating</th>
<th>BMOCM US Universe*</th>
<th>BMOCM US IB Clients**</th>
<th>BMOCM US IB Clients***</th>
<th>BMOCM Universe****</th>
<th>BMOCM IB Clients*****</th>
<th>Stamina Universe</th>
</tr>
</thead>
<tbody>
<tr>
<td>Buy</td>
<td>Outperform</td>
<td>35.8%</td>
<td>20.3%</td>
<td>47.8%</td>
<td>36.7%</td>
<td>48.3%</td>
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<tr>
<td>Hold</td>
<td>Market Perform</td>
<td>59.4%</td>
<td>13.1%</td>
<td>51.1%</td>
<td>56.9%</td>
<td>50.2%</td>
<td>41.1%</td>
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<tr>
<td>Sell</td>
<td>Underperform</td>
<td>4.9%</td>
<td>3.4%</td>
<td>1.1%</td>
<td>6.4%</td>
<td>1.5%</td>
<td>5.6%</td>
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</tbody>
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Ratings and Sector Key
We use the following ratings system definitions:
OP = Outperform - Forecast to outperform the market;
Mkt = Market Perform - Forecast to perform roughly in line with the market;
Und = Underperform - Forecast to underperform the market;
(S) = speculative investment;
NR = No rating at this time;
R = Restricted - Dissemination of research is currently restricted.

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