Group Selection
Priced as of December 20, 2018

Note: Group tickers incorporate hyperlinks to decile charts, and then a link to our Toolkit of the group members.

See back pages for user guide and disclaimer.
Sources for all charts: BMO Capital Markets
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### Sector Relative Strength Profiles*

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<tbody>
<tr>
<td>Energy</td>
<td>27% / 36% / 42%</td>
<td>-26% / -40% / -41%</td>
<td></td>
</tr>
<tr>
<td>Materials</td>
<td>24% / 29% / 36%</td>
<td>24% / 10% / 15%</td>
<td></td>
</tr>
<tr>
<td>Industrials</td>
<td>28% / 39% / 42%</td>
<td>12% / -5% / -1%</td>
<td></td>
</tr>
<tr>
<td>CMR Disc</td>
<td>25% / 34% / 39%</td>
<td>18% / 2% / 5%</td>
<td></td>
</tr>
<tr>
<td>CMR Stap</td>
<td>34% / 47% / 53%</td>
<td>40% / 21% / 27%</td>
<td></td>
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<tr>
<td>Hlth Care</td>
<td>45% / 53% / 56%</td>
<td>-8% / -22% / -18%</td>
<td></td>
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<tr>
<td>Financials</td>
<td>26% / 38% / 46%</td>
<td>20% / 0% / 4%</td>
<td></td>
</tr>
<tr>
<td>Info Tech</td>
<td>35% / 42% / 48%</td>
<td>8% / -6% / -2%</td>
<td></td>
</tr>
<tr>
<td>Comm Srv</td>
<td>34% / 43% / 50%</td>
<td>29% / 20% / 22%</td>
<td></td>
</tr>
<tr>
<td>Utilities</td>
<td>44% / 57% / 63%</td>
<td>70% / 54% / 56%</td>
<td></td>
</tr>
<tr>
<td>Real Estate</td>
<td>40% / 51% / 60%</td>
<td>46% / 24% / 30%</td>
<td></td>
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*Three terms define the relative performance Z-Score rating versus the markets (US = S&P 500; GBL = MSCI AC World; CDA = S&P/TSX Composite)

(a) % Outperforming - what percentage of sector members is outperforming the market,

(b) Reward/Risk - how consistent is the median relative strength performance of the sector membership ( ranking),

(c) Trend Psn - what is the net percentage of the sector members which are breaking above/below relative strength channels.

The strength z-Score is weighted 60% towards the trend parameters (% outperforming and reward/risk ratios) and 40% towards the trend positions (reversals of trends). Gridlines are placed at 0.5 increments.

See Help Pages for further details.
December 20, 2018

**Consumer Staples**

**Momentum**
- Tobacco: 13 stocks; $470bn
- FdRetail: 34 stocks; $348bn
- AgriProd: 23 stocks; $99bn
- PersPrdct: 33 stocks; $464bn
- HhldPrdct: 17 stocks; $562bn
- SoftDrnks: 18 stocks; $519bn
- FdDistri: 11 stocks; $53bn
- Dist&Vnt: 12 stocks; $319bn
- PkgFdMt: 120 stocks; $1106bn

**Strength**
- Brewers: 14 stocks; $366bn
- DrugRetail: 6 stocks; $81bn
- SprCntrs: 12 stocks; $442bn

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Momentum

Strength

December 20, 2018

Health Care

HCDistri

7 stocks; $103bn

LfSciSrv

30 stocks; $316bn

HCEquip

31 stocks; $143bn

MngHCare

17 stocks; $60bn

HCFacility

112 stocks; $2470bn

HCTec

11 stocks; $430bn

HCService

28 stocks; $255bn

HCService

28 stocks; $255bn

Biotech

122 stocks; $926bn

Pharma

112 stocks; $2470bn

Biotech

122 stocks; $926bn
Financials

December 20, 2018

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Multi-LnIns
30 stocks; $446bn

DiversBnk
760 stocks; $457bn

LifeHthIns
46 stocks; $737bn

Reinsuran
11 stocks; $112bn

DivCpMkt
9 stocks; $112bn

Thrft&Mtg
41 stocks; $117bn

InsurBrkrs
7 stocks; $117bn

MltSecHld
22 stocks; $387bn

P&C Insur
59 stocks; $452bn

RegionBnk
141 stocks; $535bn

MortgREIT
22 stocks; $59bn

OthrDivFS
10 stocks; $96bn

FnlExchDt
21 stocks; $355bn

InvBnkBrk
36 stocks; $372bn

P&G Insur
52 stocks; $452bn

SpecialFin
9 stocks; $196bn

Momentum

Strength

AsstMgmt
81 stocks; $449bn

ConsmrFin
31 stocks; $246bn
User Guide 1 - Definitions & Dataset

Group Strength
Our Global Group analysis is based on bottom-up equity relative strength analysis as opposed to industry group (index) relative strength analysis.

Strength Decile Defined By
1. What percentage of a group's members are outperforming
2. How consistent that outperformance is
3. How the members are positioned (above/below) vs. their trend channels.

Momentum Decile
Rate of change of strength (change in 5-day moving average)

The Underlying Equity Relative Strength Analysis
Each day, for every equity we cover, our relative strength system assesses the best fit trend from a spectrum which covers a minimum trend duration of six months, and a maximum of 4-years. The "best fit" is the trend which maximizes duration, and minimizes deviation from the trend. Our process is flexible, thorough, and because it is run daily, timely.

The Dataset:
- Over 5,700 securities.
- Groups have a:
  ...Median depth of 28
  ...Average depth of 36

Heat Map Colour and Symbol Guide
Strength is highlighted by the background of the group title
- Bright green = best (1st decile) transitions towards...
- Bright red = worst (10th decile)
Momentum is highlighted in the border of the group title
- Colour map for momentum is the same as strength
Symbols to the right of the group ticker show where a group moved from in the previous session. Below the group symbol we highlight the number and total market capitalization of the members in a group. Clicking on the group, which brings up the chart via a hyperlink, will help to clarify the moves.
Our Goals:
- To buy outperforming stocks in favoured groups
- To avoid underperforming stocks in unfavoured groups
- To be alerted of and act on the changes

#1 Rule of Momentum: You can use it only if it exists

- In stable/trending markets, one can buy stocks with high strength and momentum and hold them as long as momentum does not turn negative (trend following).

- In very rotational markets (e.g., where credit, currency, commodity conditions are choppy/changing):
  - Buying high strength and high momentum may be dangerous (buying yesterday’s winners).
  - One is better off buying stocks with moderate strength and high momentum (bottom fishing).
User Guide 3 - Buy/Hold/Sell

Buy
- Groups with high strength and high positive momentum (top left) - “In Favour”
- Groups with moderate strength and high positive momentum - “Transitioning to Positive”
- Groups with mediocre strength and high positive momentum - “Gaining Favour”

Buy/Hold
- Groups with high strength and neutral momentum (middle left) - “Maintaining Favour”

Sell
- Groups with low strength and high negative momentum (bottom right) - “Out of Favour”
- Groups with moderately negative strength and high negative momentum - “Transitioning to Negative”
- Groups with mediocre strength and high negative momentum - “Losing Favour”
User Guide 4 - Hyperlinks To Decile Charts & Stock Selection

- Each group is hyperlinked to a chart that shows the relative strength decile as a function of time, and the moving average (momentum).

- Each chart is hyperlinked to the group membership, in our RS Filter Toolkit.
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<tr>
<td>Buy</td>
<td>Outperform</td>
<td>43.2%</td>
<td>22.8%</td>
<td>57.4%</td>
<td>44.1%</td>
<td>57.0%</td>
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<tr>
<td>Hold</td>
<td>Market Perform</td>
<td>53.2%</td>
<td>13.1%</td>
<td>40.6%</td>
<td>52.6%</td>
<td>41.1%</td>
<td>41.6%</td>
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<tr>
<td>Sell</td>
<td>Underperform</td>
<td>3.7%</td>
<td>9.5%</td>
<td>2.0%</td>
<td>3.2%</td>
<td>1.6%</td>
<td>5.5%</td>
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* Reflects rating distribution of all companies covered by BMO Capital Markets Corp. equity research analysts.
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(S) = Speculative investment;
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