Group Selection
Priced as of April 5, 2011

Note: Group tickers incorporate hyperlinks to decile charts, and then a link to our Toolkit of the group members.

See back pages for user guide and disclaimer.
Sources for all charts: BMO Capital Markets

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**Sector Relative Strength Profiles**

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<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>Energy</td>
<td>74% / 78% / 67%</td>
<td>**/ **/ **</td>
<td>4% / 4% / -8%</td>
</tr>
<tr>
<td>Materials</td>
<td>56% / 64% / 49%</td>
<td>*/ */ **</td>
<td>11% / 10% / 2%</td>
</tr>
<tr>
<td>Industrials</td>
<td>53% / 62% / 45%</td>
<td>*/ */ **</td>
<td>7% / 5% / -5%</td>
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<tr>
<td>CMR Disc</td>
<td>45% / 54% / 37%</td>
<td>*/ */ **</td>
<td>5% / 3% / -6%</td>
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<tr>
<td>CMR Stap</td>
<td>29% / 35% / 20%</td>
<td>**/ */ **</td>
<td>10% / 9% / -7%</td>
</tr>
<tr>
<td>Hlth Care</td>
<td>49% / 56% / 38%</td>
<td>*/ */ **</td>
<td>14% / 12% / 2%</td>
</tr>
<tr>
<td>Financials</td>
<td>38% / 48% / 27%</td>
<td>*/ */ **</td>
<td>12% / 10% / -4%</td>
</tr>
<tr>
<td>Info Tech</td>
<td>55% / 62% / 48%</td>
<td>*/ */ **</td>
<td>2% / 0% / -9%</td>
</tr>
<tr>
<td>Telecom</td>
<td>28% / 41% / 28%</td>
<td>*/ */ **</td>
<td>22% / 19% / 7%</td>
</tr>
<tr>
<td>Utilities</td>
<td>18% / 32% / 10%</td>
<td>**/ */ **</td>
<td>25% / 19% / 4%</td>
</tr>
</tbody>
</table>

*Three terms define the relative performance Z-Score rating versus the markets (US = S&P 500; GBL = S&P Global 1200; CDA = S&P/TSX Composite)

(a) % Outperforming - what percentage of sector members is outperforming the market,
(b) Reward/Risk - how consistent the median relative strength performance of the sector membership (star/bomb ranking), and
(c) Trend Psn - what is the net percentage of the sector members which are breaking above/below relative strength channels.

The strength z-Score is weighted 60% towards the trend parameters (% outperforming and reward/risk ratios) and 40% towards the trend positions (reversals of trends). Gridlines are placed at 0.5 increments.

See Help Pages for further details.
Momentum

Strength

Materials

DiversChm
20 stocks; $278bn

FrstPrd
17 stocks; $24bn

ComdChm
29 stocks; $254bn

PaperPkg
19 stocks; $50bn

SpecChm
34 stocks; $218bn

MtGLsCnt
12 stocks; $37bn

PrmMng
122 stocks; $1,027bn

CstrMat
21 stocks; $151bn

PapProd
14 stocks; $122bn

PapProd
44 stocks; $122bn

Fert&Ag
40 stocks; $330bn

Alumin
13 stocks; $90bn

Gold
137 stocks; $424bn

Steel
72 stocks; $721bn

PrecMet
57 stocks; $167bn

IndusGas
10 stocks; $131bn

April 5, 2011
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Consumer Staples

Momentum

Strength

April 5, 2011

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Tobacco ↑
16 stocks; $430bn

FdDistri ↑
10 stocks; $31bn

SprCntrs ↑
15 stocks; $415bn

HhldPrdct ↑
15 stocks; $348bn

Dist&Vnt ↑
15 stocks; $749bn

SoftDrnks ↑
16 stocks; $328bn

DrugRetail ↓
10 stocks; $109bn

PersPrdct ↑
28 stocks; $191bn

FdRetail ↓
34 stocks; $283bn

AgriProd
28 stocks; $148bn

Brewers
16 stocks; $320bn

PkgFdMt
88 stocks; $721bn
User Guide 1 - Definitions & Dataset

Group Strength
Our Global Group analysis is based on bottom-up equity relative strength analysis as opposed to industry group (index) relative strength analysis.

Strength Decile Defined By
1. What percentage of a group's members are outperforming
2. How consistent that outperformance is
3. How are the members positioned (above/below) vs. their trend channels.

Momentum Decile
Rate of change of strength (change in 5-day moving average)

The Underlying Equity Relative Strength Analysis
Each day, for every equity we cover, our relative strength system assesses the best fit trend from a spectrum which covers a minimum trend duration of six months, and a maximum of 4-years. The "best fit" is the trend which maximizes duration, and minimizes deviations from the trend. Our process is flexible, thorough, and because it is run daily, timely.

The Dataset:
- Over 5,000 securities.
- Groups have a:
  ...Median depth of 25
  ...Average depth of 35

Heat Map Colour and Symbol Guide
Strength is highlighted by the background of the group title
- Bright green = best (1st decile) transitions towards...
- Bright red = worst (10th decile)

Momentum is highlighted in the border of the group title
- Colour map for momentum is the same as strength

Symbols to the right of the group ticker show where a group moved from in the previous session. Below the group symbol we highlight the number and total market capitalization of the members of a group. Clicking on the group, which brings up the chart via a hyperlink, will help to clarify the moves.
Our Goals:
- To buy outperforming stocks in favoured groups
- To avoid underperforming stocks in unfavoured groups
- To be alerted of and act on the changes

#1 Rule of Momentum: You can use it only if it exists

- In stable/trending markets, one can buy stocks with high strength and momentum and hold them as long as momentum does not turn negative (trend following).

- In very rotational markets (e.g., where credit, currency, commodity conditions are choppy/changing):
  - Buying high strength and high momentum may be dangerous (buying yesterday’s winners).
  - One is better off buying stocks with moderate strength and high momentum (bottom fishing).
User Guide 3 - Buy/Hold/Sell

Buy
- Groups with high strength and high positive momentum (top left) - “In Favour”
- Groups with moderate strength and high positive momentum - “Transitioning to Positive”
- Groups with mediocre strength and high positive momentum - “Gaining Favour”

Buy/Hold
- Groups with high strength and neutral momentum (middle left) - “Maintaining Favour”

Sell
- Groups with low strength and high negative momentum (bottom right) - “Out of Favour”
- Groups with moderately negative strength and high negative momentum - “Transitioning to Negative”
- Groups with mediocre strength and high negative momentum - “Losing Favour”
- Each group is hyperlinked to a chart that shows the relative strength decile as a function of time, and the 5-day and 20-day moving averages (momentum).

- Each chart is hyperlinked to the group membership, in our RS Filter Toolkit.
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<table>
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<tr>
<th>Rating Category</th>
<th>BMO Rating</th>
<th>BMOCM US Universe*</th>
<th>BMOCM US IB Clients**</th>
<th>BMOCM US IB Clients***</th>
<th>BMOCM Universe****</th>
<th>BMOCM IB Clients*****</th>
<th>Starmine Universe</th>
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</thead>
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<tr>
<td>Buy</td>
<td>Outperform</td>
<td>36.5%</td>
<td>13.6%</td>
<td>40.7%</td>
<td>40.4%</td>
<td>49.1%</td>
<td>55.4%</td>
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<tr>
<td>Hold</td>
<td>Market Perform</td>
<td>60.2%</td>
<td>11.3%</td>
<td>55.9%</td>
<td>55.6%</td>
<td>49.1%</td>
<td>39.7%</td>
</tr>
<tr>
<td>Sell</td>
<td>Underperform</td>
<td>3.3%</td>
<td>12.5%</td>
<td>3.4%</td>
<td>4.0%</td>
<td>1.9%</td>
<td>4.8%</td>
</tr>
</tbody>
</table>

* Reflects rating distribution of all companies covered by BMO Capital Markets Corp. equity research analysts.
** Reflects rating distribution of all companies from which BMO Capital Markets Corp. has received compensation for Investment Banking services as percentage within ratings category.
*** Reflects rating distribution of all companies from which BMO Capital Markets Corp. has received compensation for Investment Banking services as percentage of Investment Banking clients.
**** Reflects rating distribution of all companies covered by BMO Capital Markets equity research analysts.
***** Reflects rating distribution of all companies from which BMO Capital Markets has received compensation for Investment Banking services as percentage of Investment Banking clients.
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Und = Underperform - Forecast to underperform the market;
(S) = speculative investment;
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R = Restricted - Dissemination of research is currently restricted.

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