Group Selection
Priced as of September 18, 2019

Note: Group tickers incorporate hyperlinks to decile charts, and then a link to our Toolkit of the group members.

See back pages for user guide and disclaimer.
Sources for all charts: BMO Capital Markets
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### Sector Relative Strength Profiles*

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<tbody>
<tr>
<td>Energy</td>
<td>15% / 17% / 16%</td>
<td>/ / /</td>
<td>18% / 19% / 19%</td>
</tr>
<tr>
<td>Materials</td>
<td>31% / 34% / 33%</td>
<td>/ / /</td>
<td>8% / 7% / 6%</td>
</tr>
<tr>
<td>Industrials</td>
<td>36% / 40% / 39%</td>
<td>/ / /</td>
<td>9% / 9% / 9%</td>
</tr>
<tr>
<td>CMR Disc</td>
<td>33% / 37% / 35%</td>
<td>/ / /</td>
<td>9% / 9% / 7%</td>
</tr>
<tr>
<td>CMR Stap</td>
<td>41% / 44% / 43%</td>
<td>/ / /</td>
<td>4% / 3% / -1%</td>
</tr>
<tr>
<td>Hlth Care</td>
<td>35% / 40% / 37%</td>
<td>/ / /</td>
<td>-1% / -3% / -2%</td>
</tr>
<tr>
<td>Financials</td>
<td>31% / 39% / 35%</td>
<td>/ / /</td>
<td>11% / 10% / 7%</td>
</tr>
<tr>
<td>Info Tech</td>
<td>49% / 54% / 52%</td>
<td>/ / /</td>
<td>3% / 3% / 1%</td>
</tr>
<tr>
<td>Comm Srv</td>
<td>33% / 39% / 36%</td>
<td>/ / /</td>
<td>3% / 2% / 0%</td>
</tr>
<tr>
<td>Utilities</td>
<td>47% / 53% / 52%</td>
<td>/ / /</td>
<td>5% / 4% / 5%</td>
</tr>
<tr>
<td>Real Estate</td>
<td>47% / 54% / 50%</td>
<td>/ / /</td>
<td>3% / 2% / 3%</td>
</tr>
</tbody>
</table>

*Three terms define the relative performance Z-Score rating versus the markets (US = S&P 500; GBL = MSCI AC World; CDA = S&P/TSX Composite)
(a) % Outperforming - what percentage of sector members is outperforming the market,
(b) Reward/Risk - how consistent is the median relative strength performance of the sector membership ( / ranking),
(c) Trend Psn - what is the net percentage of the sector members which are breaking above/below relative strength channels.
The strength Z-Score is weighted 60% towards the trend parameters (% outperforming and reward/risk ratios) and 40% towards the trend positions (reversals of trends). Gridlines are placed at 0.5 increments.

See Help Pages for further details.
Telecommunication Services

Momentum

Strength

Advert
17 stocks; $115bn

WlsTelSrv
43 stocks; $937bn

Mov&Ent
27 stocks; $520bn

Publishing
44 stocks; $41bn

Broadcast
56 stocks; $52bn

IntgTelSrv
54 stocks; $1348bn

AltCar
10 stocks; $41bn

IntHmEnt
23 stocks; $261bn

Cabl&Sat
23 stocks; $440bn

IntMeSer
43 stocks; $1522bn
Momentum

Strength

Utilities

September 18, 2019

Mark Steele (416) 359-4641

ElecUtil
23 stocks; $1306bn

IPPTrad
23 stocks; $132bn

MultiUtil
34 stocks; $530bn

WaterUtil
24 stocks; $101bn

GasUtil
36 stocks; $279bn

RenewElec
25 stocks; $144bn
**September 18, 2019**

**Real Estate**

- **DiversREIT**: 36 stocks; $177bn
- **SpecREIT**: 31 stocks; $432bn
- **IndusREIT**: 28 stocks; $162bn
- **ResidREIT**: 29 stocks; $217bn
- **HCareREIT**: 17 stocks; $125bn
- **ResidREIT**: 29 stocks; $217bn
- **REstDvAct**: 34 stocks; $317bn
- **REstDevl**: 39 stocks; $355bn
- **REstOpCo**: 37 stocks; $239bn
- **RetailREIT**: 52 stocks; $286bn
- **OfficeREIT**: 33 stocks; $191bn
- **HotelREIT**: 16 stocks; $55bn
- **ResidREIT**: 12 stocks; $43bn
- **REstSrv**: 33 stocks; $191bn
User Guide 1 - Definitions & Dataset

Group Strength
Our Global Group analysis is based on bottom-up equity relative strength analysis as opposed to industry group (index) relative strength analysis.

Strength Decile Defined By
1. What percentage of a group's members are outperforming
2. How consistent that outperformance is
3. How the are members positioned (above/below) vs. their trend channels.

Momentum Decile
Rate of change of strength (change in 5-day moving average)

The Underlying Equity Relative Strength Analysis
Each day, for every equity we cover, our relative strength system assesses the best fit trend from a spectrum which covers a minimum trend duration of six months, and a maximum of 4-years. The "best fit" is the trend which maximizes duration, and minimizes deviation from the trend. Our process is flexible, thorough, and because it is run daily, timely.

The Dataset:
- Over 5,700 securities.
- Groups have a:
  ...Median depth of 28
  ...Average depth of 36

Heat Map Colour and Symbol Guide
Strength is highlighted by the background of the group title
- Bright green = best (1st decile) transitions towards...
- Bright red = worst (10th decile)
Momentum is highlighted in the border of the group title
- Colour map for momentum is the same as strength
Symbols to the right of the group ticker show where a group moved from in the previous session. Below the group symbol we highlight the number and total market capitalization of the members in a group. Clicking on the group, which brings up the chart via a hyperlink, will help to clarify the moves.
Our Goals:
- To buy outperforming stocks in favoured groups
- To avoid underperforming stocks in unfavoured groups
- To be alerted of and act on the changes

#1 Rule of Momentum: You can use it only if it exists

- In stable/trending markets, one can buy stocks with high strength and momentum and hold them as long as momentum does not turn negative (trend following).

- In very rotational markets (e.g., where credit, currency, commodity conditions are choppy/changing):
  - Buying high strength and high momentum may be dangerous (buying yesterday’s winners).
  - One is better off buying stocks with moderate strength and high momentum (bottom fishing).
User Guide 3 - Buy/Hold/Sell

Buy
- Groups with high strength and high positive momentum (top left) - “In Favour”
- Groups with moderate strength and high positive momentum - “Transitioning to Positive”
- Groups with mediocre strength and high positive momentum - “Gaining Favour”

Buy/Hold
- Groups with high strength and neutral momentum (middle left) - “Maintaining Favour”

Sell
- Groups with low strength and high negative momentum (bottom right) - “Out of Favour”
- Groups with moderately negative strength and high negative momentum - “Transitioning to Negative”
- Groups with mediocre strength and high negative momentum - “Losing Favour”
- Each group is hyperlinked to a chart that shows the relative strength decile as a function of time, and the moving average (momentum).

- Each chart is hyperlinked to the group membership, in our RS Filter Toolkit.
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<td>Buy</td>
<td>Outperform</td>
<td>43.2%</td>
<td>22.8%</td>
<td>57.4%</td>
<td>44.1%</td>
<td>57.0%</td>
<td>52.8%</td>
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<tr>
<td>Hold</td>
<td>Market Perform</td>
<td>53.2%</td>
<td>13.1%</td>
<td>40.6%</td>
<td>52.6%</td>
<td>41.1%</td>
<td>41.6%</td>
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<tr>
<td>Sell</td>
<td>Underperform</td>
<td>3.7%</td>
<td>9.5%</td>
<td>2.0%</td>
<td>3.2%</td>
<td>1.6%</td>
<td>5.5%</td>
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* Reflects rating distribution of all companies covered by BMO Capital Markets Corp. equity research analysts.
** Reflects rating distribution of all companies from which BMO Capital Markets Corp. has received compensation for Investment Banking services as percentage within ratings category.
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(S) = Speculative investment;
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(January 2010 - April 2013)

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